

2018 CAGFO Conference in Winnipeg – Session Topics and Descriptions – June 18th, 2018

Presentation Title	Session Description	Presenters
<p>Keynote Speaker</p> <p>“Leadership in Local Government – How to Work with your CAO”</p>	<p>With a BComm and a CPA designation, Janice brings to the table an extensive municipal finance background in both the private and public sector in Ontario and Newfoundland. Along with a long history of community volunteer service, she really knows what it takes to get to the top through responsible leadership.</p> <p>At our conference, she will provide insight on leadership in Local Government and what it takes to work with your CAO.</p>	<p>Janice Baker City Manager and Chief Administrative Officer, City of Mississauga, Ontario</p>
<p>Keynote Speaker</p> <p>"Going Against the trend- How to Survive in Local Government”</p>	<p>Gail has extensive background in government at the CAO level, including at the City of Victoria, City of Winnipeg and BC Pension Corporation. She has a CPA designation and is named as one of Canada’s top 100 CGAs.</p> <p>At our conference, Gail will discuss how she went against the trend and kept on being successful and survived working in Local government.</p>	<p>Gail Stephens General Manager for Bayview Place and former Chief Operating Officer, The Canadian Museum for Human Rights</p>
<p>Keynote Speaker</p> <p>“Musing on a Career Focused on PSAB”</p>	<p>As the former director of the Public Sector Accounting Board (PSAB) of Canada, Tim has been directly involved in standard-setting since 1989.</p> <p>During his career, he was a big part of GFOA – as a long time presenter at Western Canada conferences and also the Technical Advisor to GFOA’s Standing Committee on Canadian Issues. He is currently serving as special advisor to the Auditor General of Ontario.</p> <p>At our conference, Tim will share his ‘musings on a career focused on PSAB’ and how there is a life afterwards including travelling, hiking, playing golf and ‘picking away (albeit slowly) at restoring an old 1973 Ford Torino’.</p>	<p>Tim Beauchamp Former Director, Public Sector Accounting Board</p>

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<p>Keynote Speaker</p> <p>“We can do better: Canada’s record on Human Rights and Civil Liberties”</p>	<p>Mohamed will discuss his point of view of journalism and human-rights by discussing what Canada can do to strengthen its diplomatic presence and advocacy for Canadian citizens abroad in a rapidly changing world. Through his perspective, we will hear how every citizen can make a difference through standing up for what’s right in our own daily lives.</p>	<p>Mohamed Fahmy Award winning Egyptian – Canadian Journalist and Author</p>
<p>Keynote Speaker</p> <p>“Transformation in the Manitoba Public Sector”</p>	<p>This session will outline the transformation process being undertaken in Manitoba to modernize and energize the public sector at the provincial and local government levels.</p>	<p>Fred Meier Clerk of the Executive Council and Cabinet Secretary, Province of Manitoba</p>
<p>PSAB Annual Update</p> <p>“The Latest in Public Sector Accounting Standards”</p>	<p>Charles-Antoine and Michael bring to the Public Sector a broad base of experience based on working in public, private and not-for-profit sector organizations in adopting the PSAB standards.</p> <p>They will provide our annual PSAB update which has become one of the mainstays of our conference and will discuss issues that we should be fully aware of in local government.</p>	<p>Charles-Antoine St-Jean, Chair of the Public Sector Accounting Board Michael Puskaric, Director, Public Sector Accounting Board</p>
<p>“PSAB’s Proposed conceptual Framework for the Canadian Public Sector”</p>	<p>The purpose of the session is be to review some of the key proposals in the Statement of Concepts, “A Revised Conceptual Framework for the Public Sector”, such as:</p> <ul style="list-style-type: none"> - the objective of financial reporting; - financial statement foundations; - the elements of financial statements; - recognition concepts; and - the measurement attribute. 	<p>Martha Jones Denning Antonella Risi PSAB</p>
<p>“PSAB’s Proposed Reporting Model for Financial Reporting in the Canadian Public Sector”</p>	<p>The purpose of the session is to review certain aspects of the proposed reporting model including the actual to budget comparison proposals.</p>	<p>Martha Jones Denning Antonella Risi PSAB</p>

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<p>“Housing Economic Update”</p>	<p>This session will provide an update on Canada’s housing economy and outline what we can expect for the coming year.</p>	<p>Bob Dugan, Chief Economist Canadian Mortgage and Housing Corporation</p>
<p>“Finance Trends in the public sector – Risks related to change of technology, Emerging technologies and talent in finance “</p>	<p>The session will focus on risk relating to changing technologies and exploring new technologies impacting finance. The session will also address personnel risk and human capital considerations impacting finance organizations within the public sector.</p>	<p>Michael Goodfellow Catherine Schinkel Deloitte</p>
<p>“Communicating Financial Information: Dashboards, Infographics & Executive Summaries”</p>	<p>Increasingly, Finance is being asked to provide tools for Council, including dashboards, info-graphics and executive summaries. Well-designed communications will enable rapid analysis and decision making.</p> <p>Building on last year’s Best Practices presentation, this session outlines: what makes for a good dashboard/info-graphic/executive summary, and what can go wrong when data isn’t communicated well.</p>	<p>Jamie Black F.H. Black</p>
<p>Can you really Insure against Cyber Fraud?</p>	<p>Pending</p>	<p>Alyssa Unrau AON Risk Solutions</p>
<p>“Beyond Social Media – Using Smart Technologies to Enhance Citizen Engagement in Budgets”</p>	<p>This session will look at key ideas that local governments have developed for using technology tools to enhance and expand interest in the budget and the inherent financial trade-offs. In addition, there will be a brief walkthrough of two technology solutions used by local governments to provide an example of what can be done with relative low cost and investment. Social media is great for keeping the public apprised of key issues and events but it is important to use tools that can dig deeper and tie citizens into governance of their community.</p>	<p>Bill Cox BDO</p>

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<p>“The Total Cost of Risk”</p>	<p>The session looks at:</p> <ul style="list-style-type: none"> • What is Your total cost of Risk? • How do you go about figuring it out? • Insurance Commodity vs. Service • Customizing an approach <p>1. Claims Management 2. Root Cause of Claims</p> <p>Now that you’ve analyzed your Total Cost of Risk, How can you manage it? 5 ways to decrease your total cost of risk</p>	<p>Jessica Jaremchuk Frank Cowan Company</p>
<p>“Cyber Risk is not a department, it is an attitude in the organization”</p>	<p>This session will discuss:</p> <ul style="list-style-type: none"> • data and privacy with breach reporting • technology to prioritize risk • The people side of risk with technology – must have right technology to manage it effectively • Basics on hackers – e.g. Hospital hacked resulting in a \$1 million order – hackers took it away and sold it on the black market • Organizational risk <ul style="list-style-type: none"> - types of cyber risk and the technical things you can do to reduce the risk - people are a risk and need to be trained and managed to prevent cyber risk - reputational risk if a breach happens 	<p>Scott McLellan Jeff McMurray KPMG</p>
<p>“Long-Term Financial Sustainability Planning for Municipalities”</p>	<p>Municipalities are increasingly required to understand and quantify the long-term fiscal consequences of past and present decisions made by Council. Many undertake a range of studies including: Corporate Strategic, Master Service and Municipal Development plans, plus fiscal policies, practices and budgeting processes to ensure fiscal responsibility.</p> <p>This session will discuss the benefit of a Long-Term Financial</p>	<p>Craig Binning Hemson</p>

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	Sustainability Plan at roadmap to the future for decision-making and include an interactive session identifying the top five financial performance measure outputs through the use of case studies.	
“Are you prepared for this Challenge? The new COSO Enterprise Risk Management Framework”	Pending	Gerry Valois Rob Reimer PwC
“Improve Project Success with Risk Based Design and Earned Value Management”	<p>This presentation will reflect on traditional life cycle gating approaches for large capital projects and how they consistently underestimate the actual uncertainty in scope, cost and schedule. By using a risk-based design and earned value management approach, project uncertainty can be optimized and project success rates improved.</p> <p>Attendees will come away with a better understanding of:</p> <ul style="list-style-type: none"> (1) traditional life-cycle gating approaches; (2) why risk-based design and earned-value management approaches are preferred practices; (3) some of the theory, terminology, and categories behind risk matrices and how to use earned value management as a tool to improving your capital project outcomes. 	Ian Morrison Stantec
Asset Management: Diversity of Opinion – Why it Matters to have Finance at the Table and How to Get There	<p>For governments to manage risk, budget responsibly, successfully implement asset management plans, and make effective and efficient use of resources, it is essential to have a diversity of opinion at the table. This means Finance, as well as Planning, Engineering, and other departments should in the planning process. However, departmental silos, limited resources, and other factors often lead to a lack of diversity.</p> <p>This session will discuss the importance of having diversity of opinion in government – and in particular, of having Finance at the table – and will share practical stories of how to achieve better outcomes.</p>	Brittney Dawney Urban Systems

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<p>Social Media – How to further your career with Linked-In</p>	<p>This session will discuss the basics of the social media platform called “Linked-In” including how to set up an account, log in, how to connect with colleagues, how to navigate the site and how to use the medium for searching new employment opportunities.</p>	<p>TBD</p>
<p>Business of Corporate Sponsorship, How to create a win for both the municipality and the corporate sponsor</p>	<p>This session will discuss the process for a sponsorship and how this opportunity could create a win for both the municipality, the corporate sponsor and the community.</p>	<p>Judy Haber Performance Sponsorship Group</p>
<p>Budget Director Forum</p>	<p>Finance officers have the opportunity to share topics of interest in a relaxed setting.</p>	<p>Forum Coordinator</p>
<p>Panel</p>	<p>Pending</p>	<p>Moderator Bill Cox, BDO</p> <p>Panelists: Gail Stephens Janice Banker Bob Eichen</p>