

Financial Modeling Best Practices

by Ian Schnoor, CFA, AFM

The Marquee Group

Main Title/Topic: Financial Modeling Best Practices

Tagline: “10 tips to build a world-class model”

Event Synopsis:

Financial Modeling is a discipline. A good model needs to tell a story and create confidence for the users and decision makers. Unfortunately, many financial models are a mess. Financial modelers are often self-taught and left to figure things out on their own, often wondering if “there’s a better way”.

In this live webinar, Ian Schnoor will review a better way. During the session, he will present and discuss some critical tools and skills required to build a best-in-class financial model that inspires confidence and leads to optimal decision making.

Structure and Other:

Specific topics will include:

- The Discipline of Financial Modeling
- Top 10 Modeling Best Practices
- Key Modeling Tips
- Great Modeling Technical Skills

The proposed structure of the presentation is as follows:

- Duration: *90 minutes*
 1. Introduction by Host, *5 minutes*
 2. Introduction by Ian Schnoor, *5 minutes*
 3. Interactive presentation on Financial Modeling Best Practices by Ian Schnoor, *65 minutes*
 4. Q&A, *15 minutes*

Thank you.

Speaker:



**Ian Schnoor, CFA,
AFM**
President and Founder
The Marquee Group

Ian Schnoor is the Principal and Founder of The Marquee Group, a leading provider of financial modeling training to professionals in the financial community. Ian has built The Marquee Group into a leading provider of financial modeling training and consulting.

Ian is also the Executive Director of the Financial Modeling Institute (FMI). In this role, he works closely with the FMI team on the creation and execution of the FMI's strategy.

Over the years, Ian has taught thousands of business professionals and university students in Canada, the United States, the United Kingdom, Australia and Mexico. Ian is passionate about teaching and brings a hands-on, interactive approach to every course.

Ian teaches at Queen's University and is a past recipient of the "Instructor of the Year" award in the Master of Finance program at the Smith School of Business.

Prior to establishing The Marquee Group, Ian spent a number of years in the Investment Banking departments at Citigroup and BMO Capital Markets. Ian completed a Bachelor of Commerce Honours degree with academic distinction and has also attained the CFA designation.