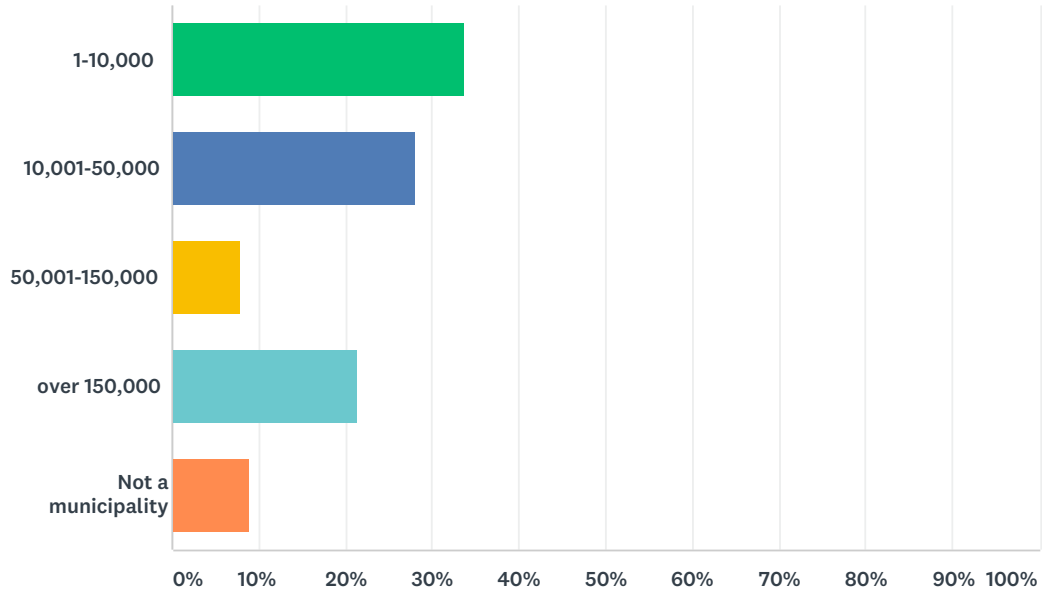


Q1 Email

Answered: 89 Skipped: 0

Q2 Population of Municipality?

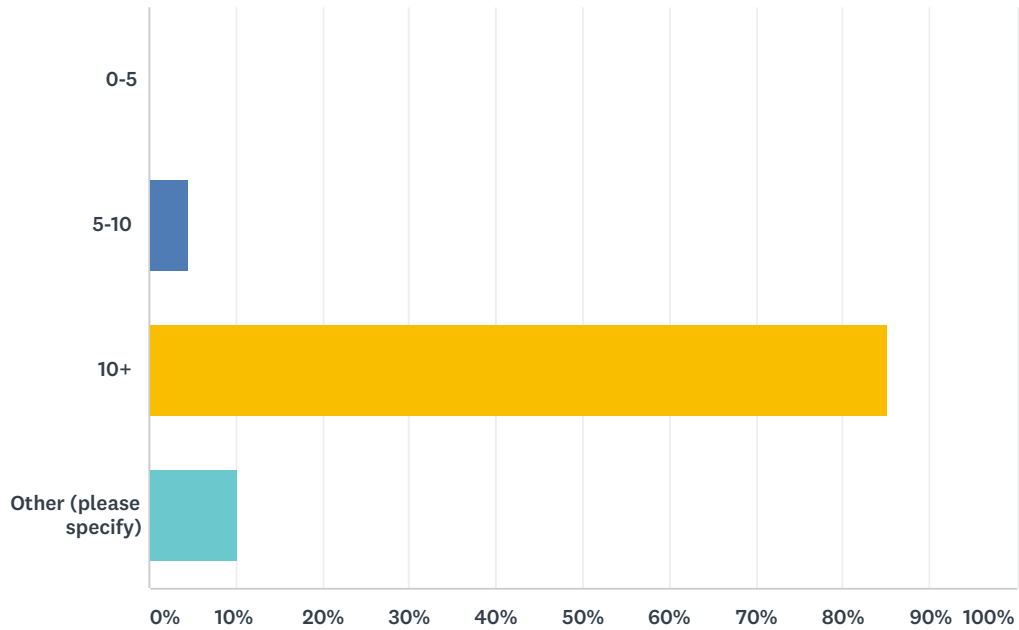
Answered: 89 Skipped: 0



ANSWER CHOICES	RESPONSES	
1-10,000	33.71%	30
10,001-50,000	28.09%	25
50,001-150,000	7.87%	7
over 150,000	21.35%	19
Not a municipality	8.99%	8
TOTAL		89

Q3 How many emails do you receive daily at work?

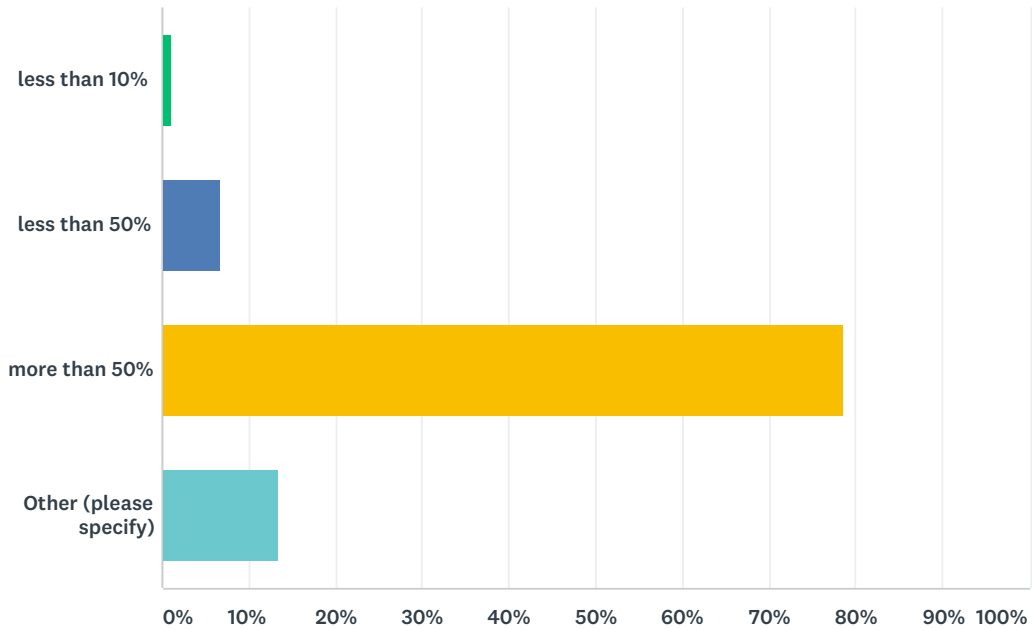
Answered: 88 Skipped: 1



ANSWER CHOICES	RESPONSES	
0-5	0.00%	0
5-10	4.55%	4
10+	85.23%	75
Other (please specify)	10.23%	9
TOTAL		88

Q4 How many of those emails do you regularly open and read?

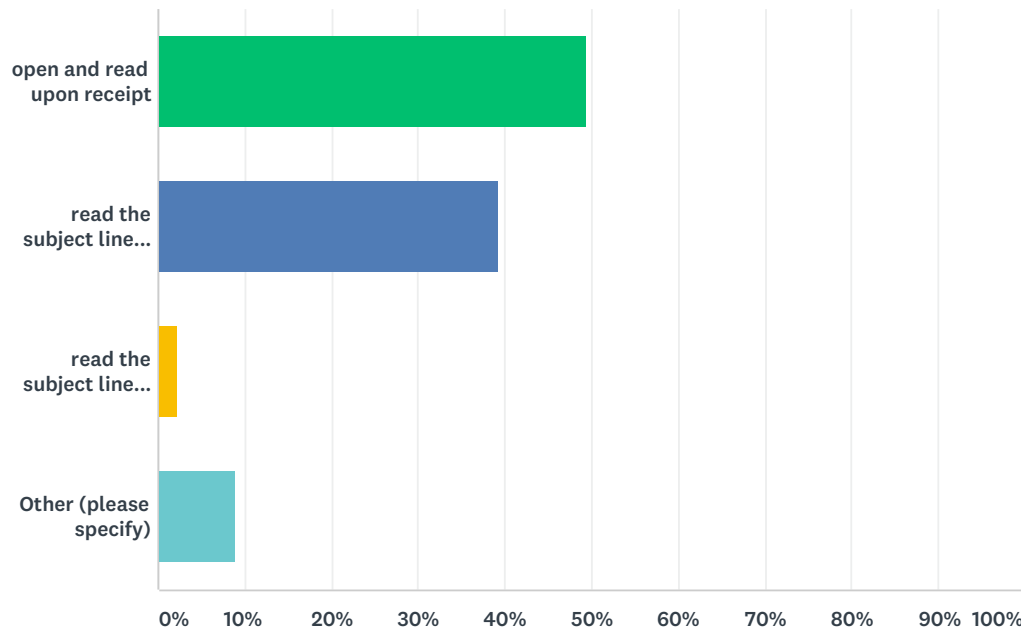
Answered: 89 Skipped: 0



ANSWER CHOICES	RESPONSES
less than 10%	1.12% 1
less than 50%	6.74% 6
more than 50%	78.65% 70
Other (please specify)	13.48% 12
TOTAL	89

Q5 We send one monthly email to our members. How do you usually deal with this email?

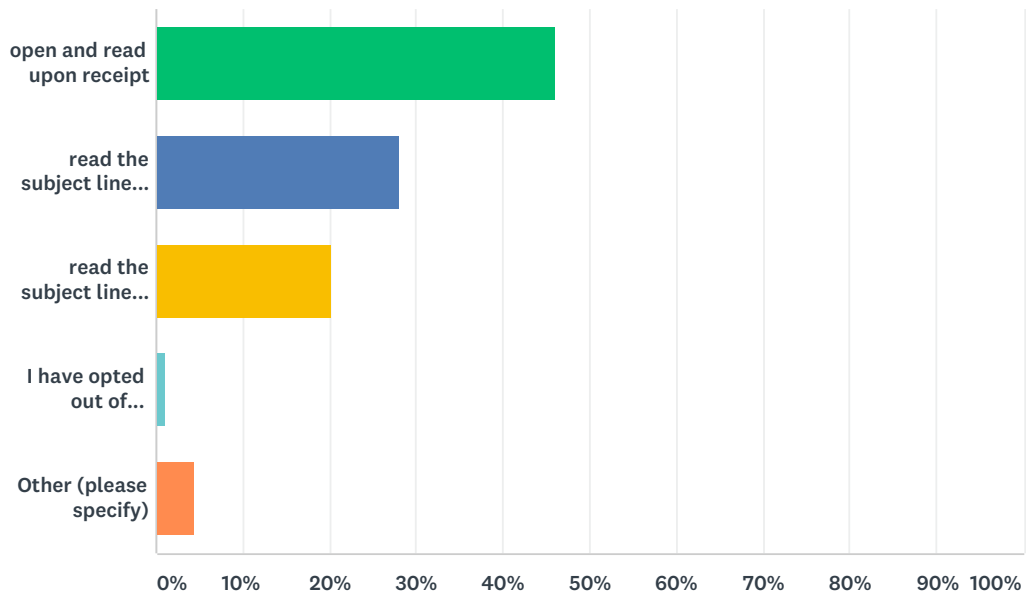
Answered: 89 Skipped: 0



ANSWER CHOICES	RESPONSES	
open and read upon receipt	49.44%	44
read the subject line only and flag to read later	39.33%	35
read the subject line only and ignore	2.25%	2
Other (please specify)	8.99%	8
TOTAL		89

Q6 We send a weekly job posting email. How do you usually deal with this email?

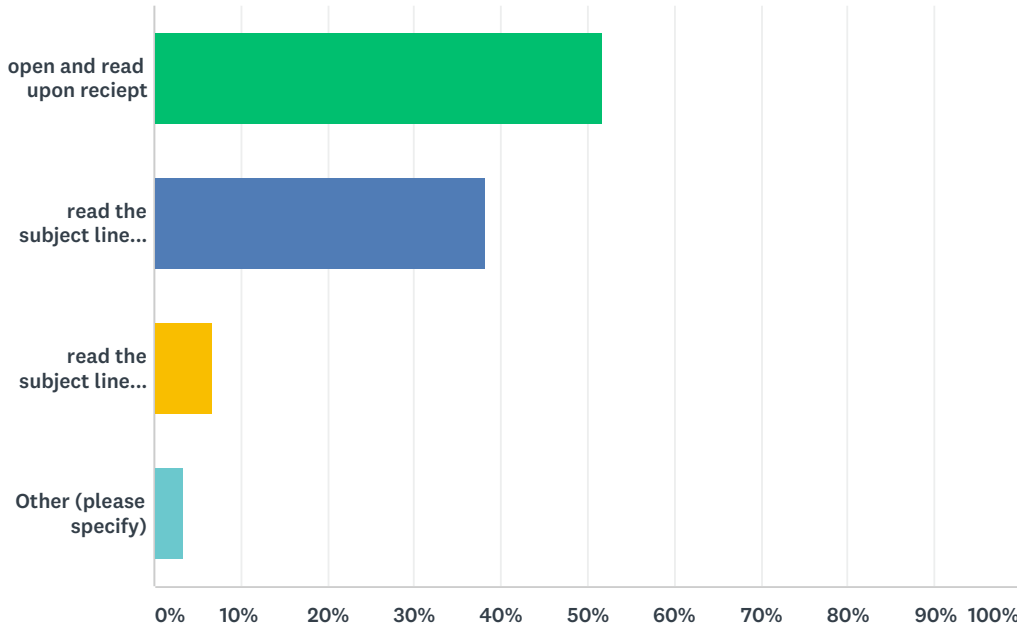
Answered: 89 Skipped: 0



ANSWER CHOICES	RESPONSES	
open and read upon receipt	46.07%	41
read the subject line only and flag for later	28.09%	25
read the subject line only and ignore	20.22%	18
I have opted out of receiving this specific email	1.12%	1
Other (please specify)	4.49%	4
TOTAL		89

Q7 We also send special purpose emails with information about our quarterly newsletters or conference registration deadlines. How do you usually deal with these emails?

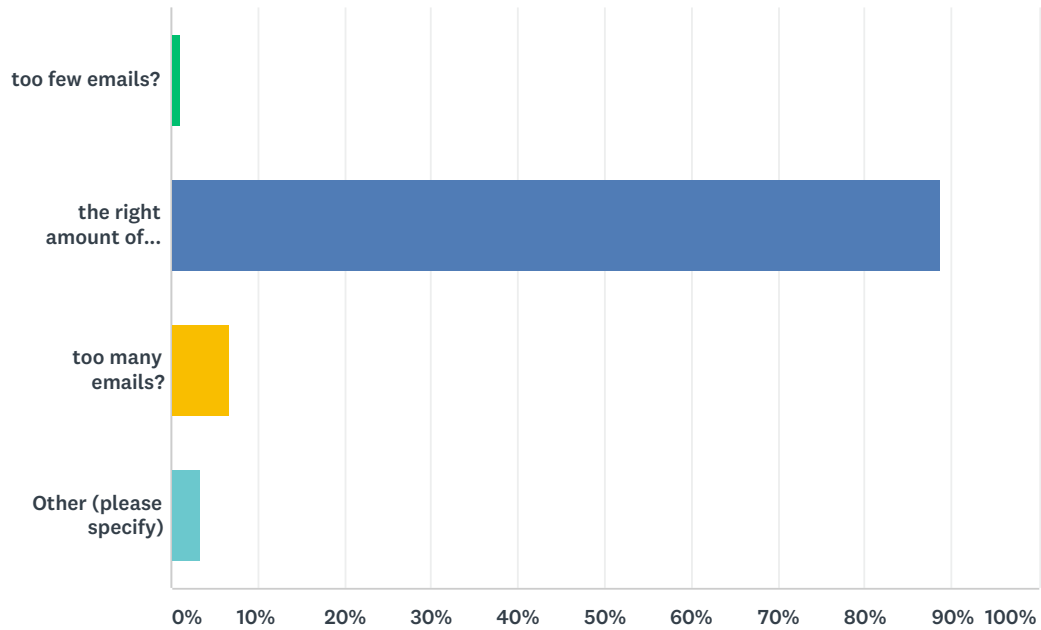
Answered: 89 Skipped: 0



ANSWER CHOICES	RESPONSES	
open and read upon receipt	51.69%	46
read the subject line only and flag to read later	38.20%	34
read the subject line only and ignore	6.74%	6
Other (please specify)	3.37%	3
TOTAL		89

Q8 In your opinion, are we sending...

Answered: 89 Skipped: 0



ANSWER CHOICES	RESPONSES
too few emails?	1.12% 1
the right amount of emails?	88.76% 79
too many emails?	6.74% 6
Other (please specify)	3.37% 3
TOTAL	89

Q9 What other comments do you have on this topic?

Answered: 11 Skipped: 78