

### Website

- Landing page - **\$500** Big Box ad for 60 days, **\$400** for Button ad for 60 days
- Non-Landing page – Select page availability - **\$400** Big Box ad for 60 days, **\$300** for Button ad for 60 days
- Job Postings - **\$250** each ad, runs until job application closes or without close date, 30 days

### Member Communications

- Button ad – in 4 consecutive or alternating weekly e-broadcasts to Members - **\$400**

### Newsletter – (produced quarterly)

- One page Ad or Article - **\$300**
- Half page Ad or Article - **\$225**
- Quarter page Ad or Article - **\$175**

**Virtual 1-hour Webinar Vendor Series - \$1300** - 9 opportunities available per year, choose ONE month (uptake not guaranteed)

- Promote your company, product, or solution with your *instructional content* up to 60 minutes (ie the presentation needs to be educational in nature)
- Opportunity to include one, up to 2-minute promo video
- Utilized with CAGFO's delivery platform
- CAGFO provides the website promotion
- CAGFO provides the membership e-broadcast promotion
- CAGFO provides the registration process to members and non-members (CAGFO reserves the right to charge a registration fee, which is retained by CAGFO)

**Seminar Sponsorship - \$1500** – (availability not guaranteed, no payment invoiced or taken until seminar sponsorship availability confirmed)

- Logo recognition in all electronic and web & social media related to the Seminar
- Logo recognition on CAGFO website/event webpage
- Opportunity to provide one x up to 2-minute promo video
- Provides one delegate registration to sponsored Seminar
- Opportunity to provide a draw prize

### Build to Suit

Tell us your needs and we will work with you to develop a win-win Sponsorship opportunity.

### Annual Conference

Sponsor and Exhibiting Information to be launched approximately 6 months in advance of the event.

**Please note that CAGFO reserves the right to decline sponsorship or advertising without prejudice.**

