



**Canadian Association of Government Finance Officers**

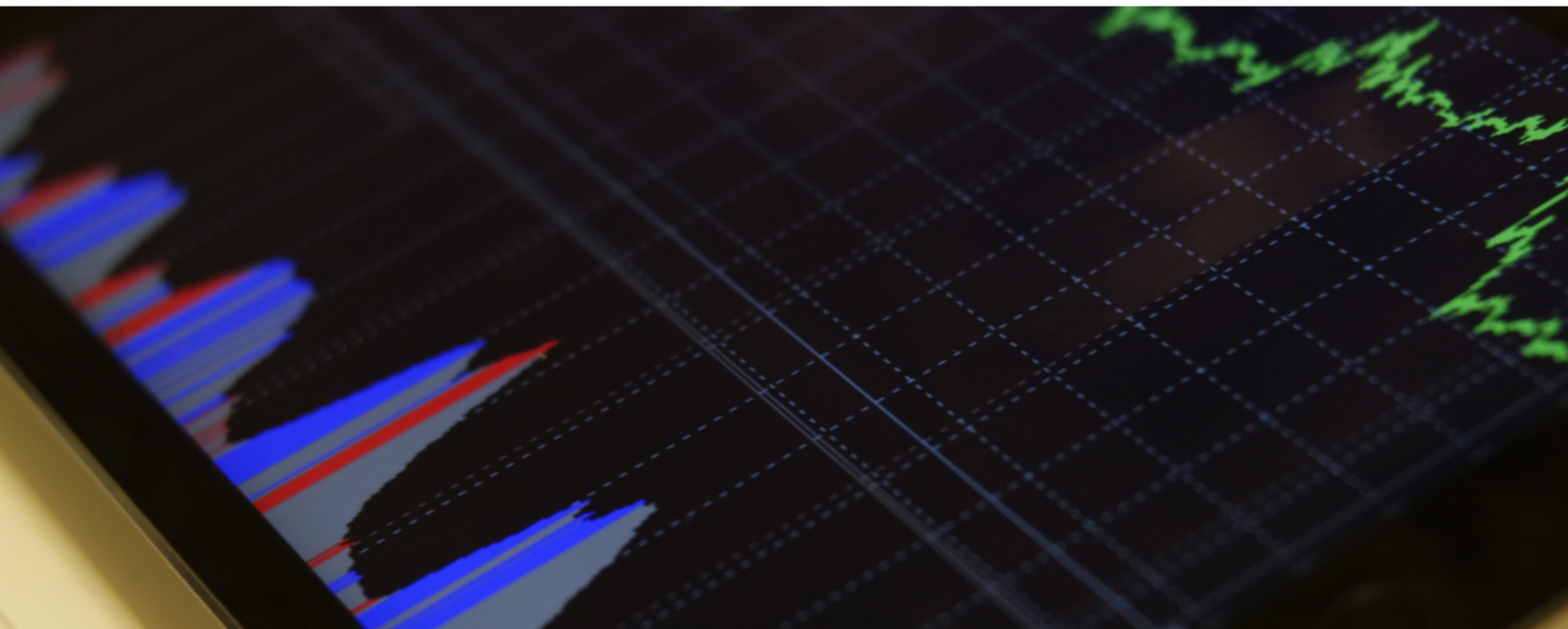
**"Navigating Our Future"**

**First Virtual Biennial Symposium**

**October 21-22, 2024**

**SPONSORSHIP  
OPPORTUNITIES**

**2024**



**CONNECT WITH GOVERNMENT FINANCE OFFICERS FROM ALL ACROSS  
CANADA**

## Who is CAGFO?

The Canadian Association of Government Finance Officers (CAGFO) is a professional association representing Federal, Provincial, Municipal, and Indigenous finance officers and teams with over 4,500 members who work in more than 1,000 local governments across the country.

## What We Do

CAGFO promotes excellence in government finance and supports the current and future careers of members on national issues, best practices, resources, conferences and continuing professional development.

First Biannual Symposium The CAGFO First Virtual Biennial Symposium “Navigating Our Future” has been confirmed for October 21 - 22 2024. We are excited to offer this new educational program to our members.

Become a Sponsor and take advantage of exceptional opportunities.

## SPOTLIGHT YOUR ORGANIZATION’S:

- Profile and visibility among leading government finance officers in Canada
- Products and services
- Image
- Branding messages
- Leadership in the government finance community
- To connect with the sector all in one place

Seize this new opportunity to connect with potential prospects, take on new clients and reconnect with current ones!

A variety of great partnership opportunities are available!



# PARTNERSHIP OPPORTUNITY



<b>Partnership Opportunities</b>	<b>Gold \$5,000</b>	<b>Silver \$3,000</b>	<b>Bronze \$2,000</b>
Sponsor educational session(s)	Spotlight/Keynote session (maximum of 1 keynote sessions/sponsor)	1 concurrent session	————
Session Leader	Introduce keynote speaker	Introduce speaker(s)/panelist(s)	————
Session Branding	Company Logo, Name & website link on Introductory slide & 1-minute promotional video kicking off the session	Company Logo, Name & website link on Introductory slide	Company Logo on Introductory slide
Symposium Registrations	4	3	2
<b>PRE-SYMPOSIUM ON-LINE VISIBILITY</b>			
Content in the on-line symposium program	250-word company outline	150-word company outline	100-word company outline
Advertising in CAGFO's monthly "Member's Update"	Full page Advertisement inserted in 1 update leading up to the conference	Half page Advertisement inserted in 1 update leading up to the conference	Quarter page Advertisement inserted in 1 update leading up to the conference
Banner Advertising logo on Symposium website homepage	Company Name and Logo Live Link	Company Name and Logo	Company Name
Article in CAGFO's monthly "Member's Update"	Full page article runs 3 months prior to symposium	Runs 2 months prior to symposium	Runs 1 month prior to symposium
Symposium Website Homepage	*Immediate recognition with Company Name & Logo & Live link	*Immediate recognition with Company Name & Logo	*Immediate recognition with Company Name

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Social Media Recognition (LinkedIn)	*Immediate recognition with Company Name & Logo & Live link	*Immediate recognition with Company Name & Logo	*Immediate recognition with Company Name
Access to CAGFO registrants contact information	Receive permitted list of registrants 2 weeks prior to the symposium	Additional fee of \$500	Additional fee of \$750
<b>POST-SYMPOSIUM ON-LINE VISIBILITY</b>			
Advertising in Symposium Newsletter	Full page ad	½ page ad	¼ page ad
<b>Year End Newsletter</b>			
Article in Symposium Year End Newsletter	Full page article	½ page article	¼ page article

All sponsors will be thanked and recognized during the conference and the closing session by the President of the Board.

**\*Immediate recognition** signifies that the sponsorship agreement has been signed and full payment has been received. The invoice is sent upon receiving signed agreement and is due no later than 30 days of its receipt.

**If you have any suggestions or general inquiries, please feel free to contact Richard McCoy, Executive Director ([execdirecagfo.ca](mailto:execdirecagfo.ca))**

**Invoice will be sent upon receipt of the signed sponsorship agreement and payment is due no later than 30 days of its receipt. Full sponsor recognition will only begin after payment has been received.**

**Sponsor presentation slots cannot be guaranteed past May 30th, 2024, at midnight EST. However, proposals submitted subsequently may be accommodated subject to space availability.**