

# ADVERTISING

## 2023 RATE CARD



Canadian Association of Government Finance Officers



### Website

- Landing page - \$500 Big Box ad for 60 days, \$400 for Button ad for 60 days
- Non-Landing page - Select page availability - \$400 Big Box ad for 60 days, \$300 for Button ad for 60 days

**Job Postings** - \$250 each ad, runs until job application closes or without close date, 30 days

### Member Communications

- Button ad - in 4 consecutive or alternating weekly e-broadcasts to Members - \$400  
Newsletter - (produced quarterly)
- One page Ad or Article - \$300 • Half page Ad or Article - \$225 • Quarter page Ad or Article - \$175

**Virtual 1-hour Webinar Vendor Series** - \$1300 - 9 opportunities available per year, choose ONE month (uptake not guaranteed)

- Promote your company, product, or solution with your instructional content up to 60 minutes (ie the presentation needs to be educational in nature)
- Opportunity to include one, up to 2-minute promo video
- Utilized with CAGFO's delivery platform
- CAGFO provides the website promotion
- CAGFO provides the membership e-broadcast promotion
- CAGFO provides the registration process to members and non-members (CAGFO reserves the right to charge a registration fee, which is retained by CAGFO)

**Seminar Sponsorship - \$1500** - (availability not guaranteed, no payment invoiced or taken until seminar sponsorship availability confirmed)

- Logo recognition in all electronic and web & social media related to the Seminar
- Logo recognition on CAGFO website/event webpage
- Opportunity to provide one x up to 2-minute promo video
- Provides one delegate registration to sponsored Seminar
- Opportunity to provide a draw prize

**Build to Suit** - Tell us your needs and we will work with you to develop a win-win Sponsorship opportunity.

**SEE 2023 Conference Sponsorship  
Opportunities Document available now.**

**Annual Conference Sponsor and Exhibiting Information** to be launched approximately 6 months in advance of the event.

Please note that CAGFO reserves the right to decline sponsorship or advertising without prejudice.

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