

2019 CAGFOE



SPONSORSHIP & EXHIBITOR OPPORTUNITIES

October 2-4, 2019

Vancouver, British Columbia

Canadian Association of Government Finance Officers

2019 NATIONAL CONFERENCE



CONFERENCE SCHEDULE

Tuesday October 1st

Optional workshops
Welcome Reception

Wednesday October 2nd

Keynote Speakers
Technical Workshops
Trade Show
Networking Sessions
Free evening for delegates

Thursday October 3rd

Technical Workshops
Networking Sessions
Trade Show
Special Dinner

Friday October 4th

Feature speaker
Technical Workshops

What is the CAGFO?

The Canadian Association of Government Finance Officers (CAGFO) is a professional association that represents Government Finance Officers. Our 1,600 members work in over 1,000 local governments across the country.

What We Do

CAGFO's mission is to promote excellence in government finance. We produce a major annual conference for local and provincial government finance officers focused on national issues, to assist in their training and development. We also provide networking opportunities and the chance for our members to view new products and services.

Our National Conference

Our conference attracts over 200 Finance Officers from across the country, who come together to develop their skills, discover best practices and network with colleagues. There will be three days of workshops, presentations and discussions alongside a vibrant trade show and opportunity to get to know fellow delegates.

EXHIBITOR OPPORTUNITIES

Trade Show Details

The Tradeshow will consist of up to 20 booths in the Sheraton Vancouver Airport Hotel. All breaks will be held in the trade show area and we will hold a passport game to encourage delegates to visit your booth. Please provide a prize. The show opens at 9:30am Wednesday October 2nd and closes at 4:00pm Thursday October 3rd (conference closes October 4th at noon)

What is the cost?

The cost per booth is \$2,400 and includes 2 full registrations for all events, meals and socials, 8x8 pipe and draped exhibit space with 6ft clothed table, two chairs, power and wi-fi.

Sponsors receive a discount on exhibit booths.

- Gold Sponsors pay \$600
- Silver Sponsors pay \$1,200
- Bronze Sponsors pay \$1,800

How do I register?

Please register [here](#) for the trade show. A map of the trade show area will be available soon and we will email it to you so that you can choose your booth preferences. Conference sponsors are given first choice of space, with the remainder allocated by indicated preference on a "first-registered, first-served" basis.

Visit our website - WWW.CAGFO.CA

SPONSORSHIP OPPORTUNITIES

Sponsoring our 2019 conference allows your organization to be aligned with an association's commitment to promoting excellence in government finance. You will have direct contact with over 250 conference attendees as well as being included in our mailings to approximately 2,400 people working in the government finance field. Most of these delegates are senior decision makers in local and provincial government, who collectively have final spending authority on billions of dollars annually.

All sponsors will be fully acknowledged at the conference and in the preconference advertising. Gold and Silver sponsor may get an opportunity to make a presentation. Please step forward and support your present and future clients.

BENEFITS	GOLD \$7,000	SILVER \$5,000	BRONZE \$3,000
Your logo and sponsor level in newsletter and all print advertising	✓	✓	✓
Your company name, logo and link on our conference website	✓	✓	✓
Invitation to exclusive sponsor reception on Thursday evening	✓	✓	✓
Option to include pre-approved promotional items in delegate bags	✓	✓	✓
Full conference registrations including meals and social events	Four	Three	Two
Discounted booth at the conference trade show	75%	50%	25%
Preference for speaking opportunities at the conference	✓	✓	
Opportunity to host a hospitality suite which we will advertise	✓		
Opportunity to be involved in design of the conference program	✓		
One-page article published in our newsletter each year	✓		

CONTACT INFORMATION

Sponsor Inquiries

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Exhibitor & General Inquiries

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THANK YOU TO OUR 2018 SPONSORS



TO BECOME A 2019 SPONSOR, CONTACT



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