

Effectively Communicating Municipal Financial Information

February 21, 2024
10:00 AM – 11:30 AM MST
Presented by Tim Duhamel

This webinar will focus on effective techniques and strategies for delivering financial information to municipal executives, council, and the public, with a special focus on modern messaging.

✓ **Clear Communication**

Learn strategies and techniques to effectively communicate complex financial information to diverse municipal stakeholders. The use of visuals and effective language will be covered.

✓ **Engagement Techniques**

Discover methodologies to engage audiences and ensure they comprehend the financial information that you're delivering. Written briefs, presentations, press releases, and open houses will all be covered.

✓ **Practical Tools**

Gain access to practical tools! PowerPoint visuals, visually designed budget briefs, and press release templates will all be provided.

"Great use of my time – THANKS!! Interesting relevant material & experiences presented well."

"Thank you for all the information. I may watch this all a couple times :)"

✓ **Understanding Communication Stakeholders**

Effective municipal communication is highly dependent on a tailored approach to various stakeholders. Learn how to identify stakeholders and prepare for their specific communication needs.

✓ **Presentation Preparation**

To successfully communicate municipal financial information, preparation is the key to success. This webinar will focus on preparation including public speaking tips.

✓ **Expert Guidance**

Benefit from the guidance of a professional with 25 years of presentation experience in the municipal sector.

"Always great to attend your webinars Tim. I appreciate how relatable they are even for small munis!"

"Thank you so much for your enthusiasm for Municipal Government. It is infectious. All the best!"

Register At:

<https://www.eventbrite.ca/e/effectively-communicating-municipal-financial-information-webinar-registration-808455812097>

