



**20
23**

**INNOVATION
THE WAY FORWARD**



Canadian Association of Government Finance Officers

**CONNECT WITH GOVERNMENT FINANCE OFFICERS
FROM ALL ACROSS CANADA**

NATIONAL CONFERENCE
OCT 29 - NOV 1
HYBRID
FACE-TO-FACE & ONLINE



CONTACT US
OFFICE@CAGFO.CA

DELTA HOTELS by MARRIOTT
Ottawa City Centre, 101 Lyon St., ON



WWW.CAGFO.CA

**- ABBREVIATED PROGRAM -
DOWNLOAD / SEE FULL PROGRAM AT
WWW.CAGFO.VAIRS.COM
OR VIA THE VFAIRS MOBILE APP
and home page of www.cagfo.ca**



NATIONAL CONFERENCE

Version 2023-10-26





Mark Sutcliffe
Mayor | Maire

**Office of the Mayor
City of Ottawa**

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Ottawa, Ontario K1P 1J1
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Ville d'Ottawa**

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Courriel : Mark.Sutcliffe@ottawa.ca

On behalf of Members of Ottawa City Council, it is my distinct pleasure to extend a warm welcome to all those participating in the **Canadian Association of Government Finance Officers (CAGFO) Annual Conference**, taking place at the Delta Marriott City Centre, on unceded Anishinabe Algonquin territory, from October 30th to November 1st 2023.

This national conference and AGM serve as premier forums for CAGFO members and financial sector stakeholders to convene under the theme *Innovation – The Way Forward*. Delegates will have the opportunity to discuss a diversity of important topics, including property tax trends, cloud-based best practices, and asset management, while also gaining greater industry insights through plenary sessions, keynote and other speakers, and a trade show.

As Head of Council, I want to acknowledge CAGFO, the guest speakers, sponsors, and exhibitors for dedicating efforts, expertise, services and resources to the successful organization of this inaugural hybrid conference.

Allow me to offer my best wishes to the participants for a productive and rewarding meeting, and to the visitors for an enjoyable stay in Ottawa.

Sincerely,

Au nom des membres du Conseil municipal d'Ottawa, j'ai l'immense plaisir de souhaiter chaleureusement la bienvenue à toutes les personnes participant à la **conférence annuelle de la Canadian Association of Government Finance Officers (CAGFO)**, qui aura lieu à l'hôtel Delta Marriott du centre-ville, sur un territoire non cédé de la Nation Anishinabe Algonquine, du 30 octobre au 1^{er} novembre 2023.

Cette conférence nationale et cette assemblée générale annuelle constituent des cadres de premier plan aux membres de la CAGFO et aux intervenants du secteur financier qui se réuniront sous le thème *Innovation – La voie à suivre*. Les délégués auront l'occasion de discuter de divers sujets importants, notamment les tendances en matière d'impôts fonciers, les meilleures pratiques infonuagiques et la gestion des actifs, tout en enrichissant leurs connaissances du secteur grâce aux séances plénières, aux conférenciers d'honneur et autres, et au salon professionnel.

En tant que chef du Conseil, je tiens à remercier la CAGFO, les conférenciers invités, les commanditaires et les exposants pour les efforts, le savoir-faire, les services et les ressources qu'ils ont déployés afin d'assurer la réussite de cette toute première conférence hybride.

Permettez-moi de souhaiter aux participants une rencontre fructueuse et enrichissante et aux visiteurs un séjour agréable à Ottawa.

Cordialement,

Mark Sutcliffe, Mayor/Maire

WELCOME TO OTTAWA!

On behalf of Ottawa Tourism, we extend to you a warm welcome to our beautiful city. Ottawa is incredibly proud to host the **CAGFO Annual Conference 2023**.

Located on the unceded territory of the Algonquin Anishinaabe nation, Ottawa offers a dynamic cultural milieu that embraces the Indigenous heritage of this land. As the capital of a bilingual nation bordering the province of Québec, you'll hear both English and French (and a multitude of other languages) on our streets. The city features a thriving cultural scene, a wealth of historic landmarks, wide-open green spaces and delivers a truly unique Canadian experience. Our national museums devoted to science, technology, aerospace, and more, offer creative and state-of-the-art exhibitions, as well as modern convention venues, offering a unique and inspiring meeting experience to its delegates. Add all of that to its clean, green, and natural setting, and you've got a capital that attracts millions of visitors every year.

When your business is done, we encourage you to explore the many attractions of the area. A pedestrian-friendly downtown core that is home to many remarkable hotels allows for delegates to attend an event and to then take in the city's many sights with ease. From beautiful museums to outdoor adventure in any season, to award-winning restaurants and high-end shopping, you can be sure that there is plenty for everyone to see and do.

To find out what's on while you're here visit www.ottawatourism.ca and be sure to share your experiences with us on social media using the hashtag **#MyOttawa**. Enjoy your visit to Ottawa and we sincerely hope we have the pleasure of welcoming you back soon!

BIENVENUE À OTTAWA!

Au nom de Tourisme Ottawa, nous tenons à vous souhaiter la bienvenue dans notre belle ville. Ottawa est très fière d'accueillir la **conférence annuelle de la CAGFO 2023**.

Située sur le territoire non cédé de la nation algonquienne Anishinaabe, Ottawa offre un milieu culturel dynamique qui embrasse l'héritage autochtone de cette terre. En tant que capitale d'une nation bilingue limitrophe de la province de Québec, vous entendrez l'anglais et le français (et une multitude d'autres langues) dans nos rues. La ville offre une scène culturelle florissante, une multitude de monuments historiques, de vastes espaces verts et une expérience canadienne vraiment unique. Nos musées nationaux consacrés à la science, à la technologie, à l'aérospatiale, etc., proposent des expositions créatives et de pointe, ainsi que des salles de congrès modernes, qui offrent à leurs délégués une expérience unique et inspirante. Ajoutez à cela un cadre propre, vert et naturel, et vous obtenez une capitale qui attire des millions de visiteurs chaque année.

Une fois votre travail terminé, nous vous encourageons à explorer les attractions de la région. Un centre-ville piétonnier qui abrite de nombreux hôtels remarquables permet aux délégués d'assister à un événement et de visiter ensuite les nombreux sites touristiques de la ville en toute simplicité. Des musées magnifiques aux aventures en plein air en toute saison, en passant par les restaurants primés et les boutiques haut de gamme, vous pouvez être sûr qu'il y a beaucoup de choses à voir et à faire pour tout le monde.

Pour savoir ce qui se passe pendant votre séjour, visitez le site www.ottawatourism.ca et n'oubliez pas de partager vos expériences avec nous sur les médias sociaux en utilisant l'hashtag **#MyOttawa**. Nous vous souhaitons un excellent séjour à Ottawa et espérons vous accueillir de nouveau très bientôt!

Michael Crockatt

President & CEO | Président-directeur général





Canadian Association of Government Finance Officers
2023 National Conference Oct 29 - Nov 1



Lorrie Schmalenberg,
CAGFO President

Innovation – the way forward! That is our 2023 conference theme. Change is the new normal. As professionals, we don't want just change, we want progress! We want to find better, newer, more efficient and effective ways to serve the public, and we have to find ways to be cost effective. The answer is innovation.

Welcome to this year's conference where you'll find topics of innovation, as well as our economic and public sector accounting updates, diverse educational sessions, networking opportunities and more.

I'm looking forward to being in person in beautiful Ottawa, but whether in person or virtually, I hope to "see" you there!

OUR SPONSORS



Conference Sponsors



Canadian Association of Government Finance Officers

SILVER



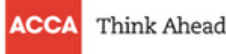
BRONZE



HOBSON CHAHAL ADVISORY GROUP
WOOD GUNDY



COPPER





Canadian Association of Government Finance Officers
2023 National Conference Oct 29 - Nov 1



Richard McCoy,
Executive Director
CAGFO

Welcome Members to the 2023 CAGFO Annual Conference. We are delighted that you are able to attend this year and we hope that you will thoroughly enjoy the programming ahead. We are confident that the continuing professional development offered will support and enhance your current and future careers. We are now offering a hybrid conference giving you the opportunity to network and visit together in-person and virtually. We also hope that you will utilize some of the avenues to interact with us October 29 to November 1, inclusive. As well, we invite you to connect with our sponsors whose financial contribution supports the delivery of this national conference. Our select sponsors and exhibitors all have products and services that will be of interest to government finance officers and teams. Your feedback is important to us. We ask that you complete the post-conference survey that will be sent to you after closing on November 1. Remember this is your conference. Participate and enjoy!
Richard McCoy, CAGFO Executive Director

EXHIBITORS



In-person
Booth

8:30am-5pm (EST) Monday & Tuesday In-person (Ballroom B/C)

Virtual Booths Online at www.cagfo.vfairs.com



Virtual Booth



CAGFO

Canadian Association of Government Finance Officers

National Conference Exhibitors
2023



HOBSON CHAHAL ADVISORY GROUP
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APPRAISALS
INTERNATIONAL



CAGFO 2023 ANNUAL NATIONAL CONFERENCE



ABBEVIATED AGENDA
(SEE WEBSITE FOR FULL PROGRAM)



SUNDAY, OCTOBER 29TH, 2023

Prior to 5:00 PM (EST) Check-in to hotel

5:00 PM to 9:00 PM Shuttle busses provided (continual pick-up and drop off every 30 minutes) round-trips from conference hotel, Delta Marriott, City Centre, 101 Lyon St. to Welcome Reception.

5:30 PM Welcome Reception at Aviation & Science Museum (All conference attendees incl. sponsors, exhibitors, speakers, CAGFO Board)

5:30 - 9:00 PM Shuttle busses return to hotel throughout the evening.

29
OCT



Canadian Association of Government Finance Officers

2023 National Conference

This conference is all LIVE HYBRID

ALL SPEAKER SESSIONS can be viewed IN PERSON, and ONLINE VIRTUALLY, by conference registrants:

- If watching virtually: go to <https://cagfo.vfairs.com> in the Auditorium.
- If In Person: go to the designated hotel space, either Ballroom A, Ballroom B/C, Richelieu Room, Frontenac Room, or Joliet Room. (SEE PROGRAM below)

Access conference website, create a handy schedule of your choices as of October 29, 2023, at 4:30pm (EST) Whether you join us in person or virtually - all the speaker sessions are available to you to watch LIVE throughout the conference. And if you miss a session, for example, because you watched a different concurrent session scheduled at the same time, then know that registrants for both in person and virtual attendance get limited access to recordings (after they are edited), until the end of Nov, available to view with your same registration email address as you registered with, on the conference website. www.cagfo.vfairs.com **Open your Zoom account in your website browser** (Chrome ideal) **before** logging into conference site in another tab, for optimum participation options.

Watching virtually? Login to <https://cagfo.vfairs.com> on October 29, 2023 at the earliest, by entering the email address you registered with. That email address is the only thing you need for access. Go to the “**AUDITORIUM**”, click on the movie screen, and you can go to each day’s schedule (to the right of your empty personal schedule, and within each day’s list of sessions, click to add the sessions you want to build your schedule (on the left). Schedule your calendar for the sessions you will want to watch live on Oct 30, 31st and Nov 1st (**but still login to www.cagfo.vfairs.com to connect to the sessions live.** (www.Zoom.us to download free Zoom software for Mac & Windows if you don’t already have, so you can vote in the AGM, respond to polling questions, and to do very short surveys after each session.) **ACCESS CHATROOMS** via the “**LOUNGE**”. **Virtual Exhibitors** via the “**EXHIBITOR HALL**”.

We have combined LIVE video feeds so it will be seamless for the viewer.

If a speaker is presenting from the conference hotel, or if joining into the conference virtually themselves to speak, you know by the handy orange and blue icons next to each speaker’s photo.

IN PERSON ATTENDEES



Can watch all sessions live as well, in the designated hotel spaces noted in the program, including the in person, virtual and hybrid. (Or if trying to watch online, login with the email address you signed up with, go to the www.cagfo.vfairs.com website and go to the Auditorium, click the movie screen. The vFairs mobile app is not for viewing sessions, it’s for realtime voting in polls and surveys, AGM voting, so in person can participate as well. It also has access to the photo booth, in person exhibitor floor plan, sponsor ads, gamification leaderboard, etc. etc.

2023 National Conference Schedule at a Glance

ALL sessions viewable online
& in person for registrants



Canadian Association of Government Finance Officers

DAY 1, Monday, October 30, 2023



INNOVATION
The Way Forward
2023 NATIONAL CONFERENCE
Oct 29th - Nov 1st Ottawa/hybrid

Pacific	Atlantic	Mountain	Eastern				
5:30 - 6:30am	9:30 - 10:30am	6:30 - 7:30am	8:30 - 9:30am	BREAKFAST (Provided) - Ballroom B/C with Exhibitors			
6:30 - 7:00am	10:30 - 11:00am	7:30 - 8:00am	9:30 - 10:00am	IN PERSON - Ballroom A Conference Opening - Mayor's office Wendy Stephanson, Bac Com CPA CMRP, New City Manager City of Ottawa; First Nations Land Acknowledgement Verna McDonald			
7:00 - 8:00am	11:00 - 12:00pm	8:00 - 9:00am	10:00 - 11:00am	IN PERSON - Ballroom A PLENARY Lee Jayes, Acclaimed Business Futurist / Innovation Strategist			
8:00 - 8:30am	12:00 - 12:30pm	9:00 - 9:30am	11:00 - 11:30am	AM BREAK (Provided)			
8:30 - 9:00am	12:30 - 1:00pm	9:30 - 10:00am	11:30 - 12:00pm	IN PERSON ANNUAL GENERAL MEETING - Ballroom A			
9:00 - 10:00am	1:00 - 2:00pm	10:00 - 11:00am	12:00 - 1:00pm	IN PERSON - Ballroom A PLENARY THE IMPORTANCE OF THE AUDITOR GENERAL IN OUR DEMOCRACY Assistant Auditor General, Heather Miller, CPA CMA			
10:00 - 11:00am	2:00 - 3:00pm	11:00 - 12:00pm	1:00 - 2:00pm	LUNCH (Provided) - Ballroom B/C with Exhibitors			
11:00 - 12:00pm	3:00 - 4:00pm	12:00 - 1:00pm	2:00 - 3:00pm	<table border="1"> <tr> <td>IN PERSON - Richelieu Room CONCURRENT SESSION IGNITE YOUR LEADERSHIP SKILLS AS A FINANCE PROFESSIONAL - Tim Duhamel, BLOOM</td> <td>IN PERSON - Frontenac Room CONCURRENT SESSION PREPARING FOR ORGANIZATION CHANGE - ERP IMPLEMENTATION - Greg Clark, Director of Capital Assets and Projects at the City of London</td> <td>IN PERSON - Joliet Room CONCURRENT SESSION BEYOND CREDIT RATINGS: 5 Factors to Consider for Diversification and Risk Assessment - Yvette Wu, CEO/Co-founder Yield Exchange</td> </tr> </table>	IN PERSON - Richelieu Room CONCURRENT SESSION IGNITE YOUR LEADERSHIP SKILLS AS A FINANCE PROFESSIONAL - Tim Duhamel, BLOOM	IN PERSON - Frontenac Room CONCURRENT SESSION PREPARING FOR ORGANIZATION CHANGE - ERP IMPLEMENTATION - Greg Clark, Director of Capital Assets and Projects at the City of London	IN PERSON - Joliet Room CONCURRENT SESSION BEYOND CREDIT RATINGS: 5 Factors to Consider for Diversification and Risk Assessment - Yvette Wu, CEO/Co-founder Yield Exchange
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				REGISTER https://cagfo.vfairs.com			
				PROFESSIONAL DEVELOPMENT & NETWORKING CONFERENCE. INNOVATION THE WAY FORWARD. EMAIL: OFFICE@CAGFO.CA Questions? https://cagfo.ca			



2023 National Conference Schedule at a Glance



Canadian Association of Government Finance Officers

DAY 2, Tuesday, October 31, 2023



Pacific	Atlantic	Mountain	Eastern				
5:30 - 6:30am	9:30 - 10:30am	6:30 - 7:30am	8:30 - 9:30am	BREAKFAST (Provided) - Ballroom B/C with Exhibitors			
6:30 - 6:45am	10:30 - 10:45am	7:30 - 7:45am	9:30 - 9:45am	IN PERSON - Ballroom A Shelley Stedall President MFOA			
6:45 - 7:45am	10:45 - 11:45pm	7:45 - 8:45am	9:45 - 10:45am	IN PERSON - Ballroom A PLENARY - KEYNOTE SPEAKER - Fireside Chat Pamela Steer, FCPA CFA, President & CEO, CPA Canada, & Stephenie Fox, FCPA,FCA, Senior Vice-President, Standards, CPA Canada			
7:45 - 8:15am	11:45 - 12:15pm	8:45 - 9:15am	10:45 - 11:15am	AM BREAK (Provided) <i>Reminder, to check out the in-person exhibitors at break & lunch. Last chance in-person.</i>			
8:15 - 9:15am	12:15 - 1:15pm	9:15 - 10:15am	11:15 - 12:15pm	VIRTUAL - Ballroom A - PLENARY SESSION, ANNUAL PSAB UPDATE - Clyde MacLellan, FCPA FCA, & Michael A. Puskaric, CPA CMA			
9:15 - 10:15am	1:15 - 2:15pm	10:15 - 11:15am	12:15 - 1:15pm	LUNCH (Provided) - Ballroom B/C with Exhibitors			
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12:45 - 1:15pm	4:45 - 5:15pm	1:45 - 2:15pm	3:45 - 4:15pm	PM BREAK (Provided) - Ballroom B/C			
1:15 - 2:15pm	5:15 - 6:15pm	2:15 - 3:15pm	4:15 - 5:15pm	<table border="1"> <tr> <td>HYBRID - Richelieu CONCURRENT SESSION JOINT STANDARDS FORUM: SUSTAINABILITY STANDARDS, PUBLIC SECTOR ACCOUNTING STANDARDS - Michael A. Puskaric, CPA CMA, and Charles-Antoine St-Jean, FCPA FCA, and Renée Pichard, CPA CA + more.</td> <td>IN PERSON - Frontenac Room CONCURRENT SESSION POLICE FINANCE FORUM - Earl Warwick, CPA CMA CTAJ, Director of Finance and Asset Management, Saskatoon Police Services, and Kirsten Hand, CPA, CMA, Director, Finance and Assets Waterloo Regional Police Service</td> <td>IN PERSON - Joliet Room CONCURRENT SESSION ASSET MANAGEMENT FORUM - Jude Pillainayagam, MBA, P.Eng., MIAM, ISP, City of Coquitlam</td> </tr> </table>	HYBRID - Richelieu CONCURRENT SESSION JOINT STANDARDS FORUM: SUSTAINABILITY STANDARDS, PUBLIC SECTOR ACCOUNTING STANDARDS - Michael A. Puskaric, CPA CMA, and Charles-Antoine St-Jean, FCPA FCA, and Renée Pichard, CPA CA + more.	IN PERSON - Frontenac Room CONCURRENT SESSION POLICE FINANCE FORUM - Earl Warwick, CPA CMA CTAJ, Director of Finance and Asset Management, Saskatoon Police Services, and Kirsten Hand, CPA, CMA, Director, Finance and Assets Waterloo Regional Police Service	IN PERSON - Joliet Room CONCURRENT SESSION ASSET MANAGEMENT FORUM - Jude Pillainayagam, MBA, P.Eng., MIAM, ISP, City of Coquitlam
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				<table border="1"> <tr> <td>REGISTER https://cagfo.vfairs.com</td> <td>OCT 31 ...CONTINUED ON NEXT PAGE</td> <td>PROFESSIONAL DEVELOPMENT & NETWORKING CONFERENCE. INNOVATION THE WAY FORWARD. EMAIL: OFFICE@CAGFO.CA Questions? https://cagfo.ca</td> </tr> </table>	REGISTER https://cagfo.vfairs.com	OCT 31 ...CONTINUED ON NEXT PAGE	PROFESSIONAL DEVELOPMENT & NETWORKING CONFERENCE. INNOVATION THE WAY FORWARD. EMAIL: OFFICE@CAGFO.CA Questions? https://cagfo.ca
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2023 National Conference Schedule at a Glance



Canadian Association of Government Finance Officers

DAY 2, Tuesday, October 31, 2023

SCHEDULE CONTINUED



Pacific	Atlantic	Mountain	Eastern	
2:15 - 3:15pm	6:15 - 7:15pm	3:15 - 4:15pm	5:15 - 6:15pm	IN PERSON EXHIBITORS PACK-UP (INVITED TO NETWORKING EVENT RECEPTION AND DINNER AT 6 UNTIL MIDNIGHT EST)
3:00 - 3:30pm	7:00 - 7:30pm	4:00 - 4:30pm	6:00 - 6:30pm	NETWORKING EVENT - RECEPTION (FOLLOWED BY DINNER) - Pinnacle Room (in person only)
3:30 - 9:00pm	7:30pm	4:30pm	6:30pm-midnight	NETWORKING EVENT - DINNER & Entertainment SPOOKTACULAR (Provided) - Pinnacle Room (wear your conference badges)
				IN PERSON REGISTRANTS, SPONSORS, EXHIBITORS, BOARD - Delicious meal & Halloween treats included.



Pacific	Atlantic	Mountain	Eastern	
5:30 - 6:30am	9:30 - 10:30am	6:30 - 7:30am	8:30 - 9:30am	BREAKFAST (Provided) - Ballroom B/C
6:30 - 6:45am	10:30 - 10:45am	7:30 - 7:45am	9:30 - 9:45am	VIRTUAL - Ballroom A LET'S TALK ABOUT GFOA Terri Velasquez, CPA, CPFO, Finance Director for the City of Aurora, Past President GFOA
6:45 - 7:45am	10:45 - 11:45am	7:45 - 8:45am	9:45 - 10:45am	IN PERSON - Ballroom A PLENARY ECONOMIC UPDATE - Susan Mowbray, MA, Partner, Economics and Research, MNP
7:45 - 8:15am	11:45 - 12:15pm	8:45 - 9:15am	10:45 - 11:15am	AM BREAK (Provided)
8:45 - 9:15am	12:15 - 1:15pm	9:15 - 10:15am	11:15 - 12:15am	IN PERSON - Ballroom A PLENARY - KEYNOTE SPEAKER ACHIEVING BALANCE: HOW TO ACHIEVE A BETTER WORK/LIFE BALANCE - Mike Lewis, MBA
9:15 - 9:45am	1:15 - 1:45pm	10:15 - 10:45am	12:15 - 12:45am	CLOSING REMARKS - Ballroom A



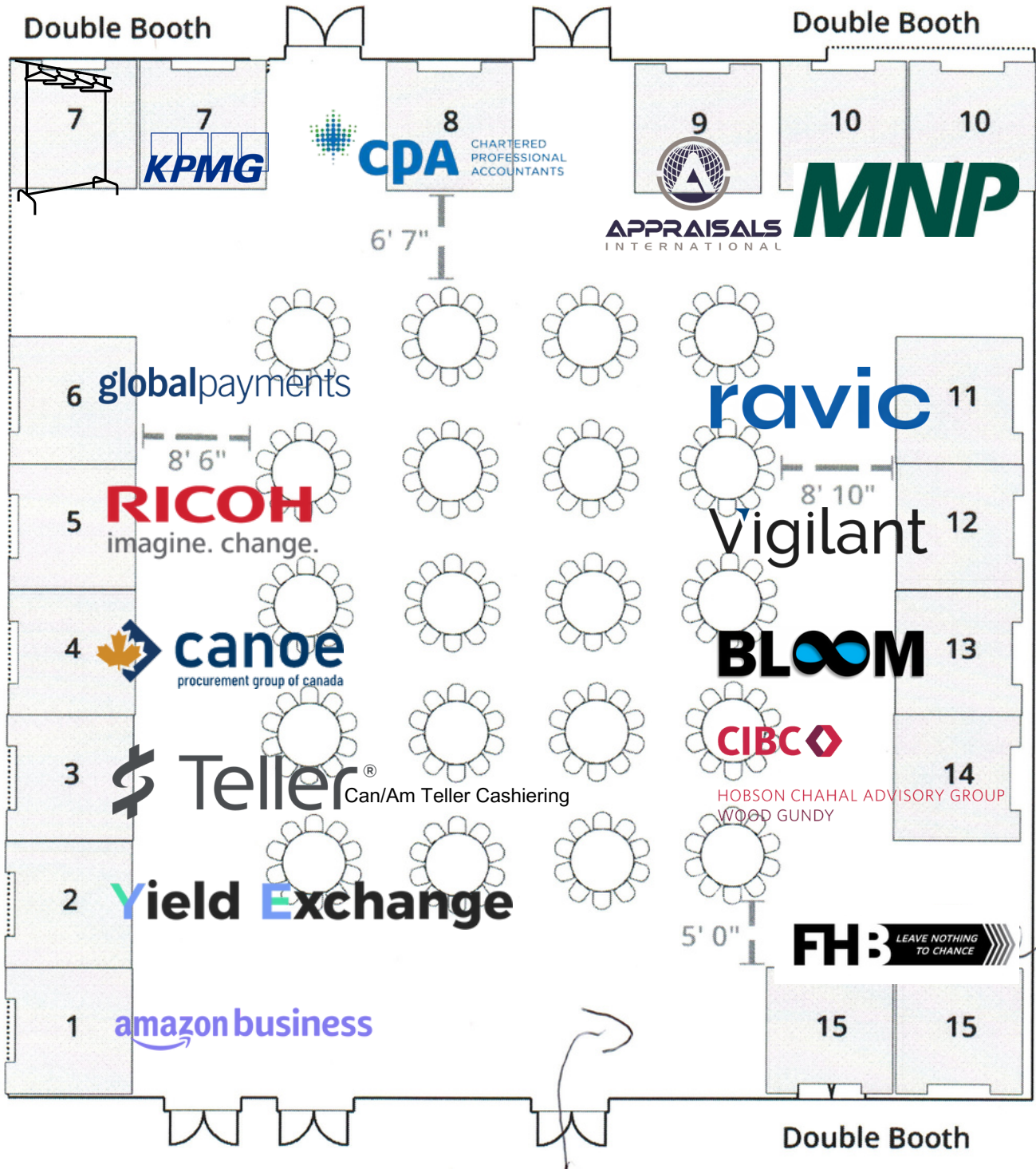
Updated 2023-10-26

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CAGFO - Trade/show & Meals
 2023 CAGFO National Conference, Ottawa



Canadian Association of Government Finance Officers



Tradeshow Space: meals & breaks are here as well

Lobby Entrance

5 Feet

EXHIBITOR BOOTH NUMBERS & WEBSITES

F.H. Black - #15 double

MNP – #10 double

CIBC – #14

Canoe Procurement Group of Canada – #4

Ravic – #11

Bloom CME Inc. – #13

Appraisals International – #9

Can/Am Teller Cashiering – #3

Vigilant – #12

Yield Exchange – #2

Amazon Business – #1

Ricoh - #5

Global Payments - #6

CPA - #8

KPMG - #7 (Tentative)



Canadian Association of Government Finance Officers

Thank you to our over 32 speakers for sharing their time and expertise with us throughout our **CAGFO 2023 Annual National Conference.**



Breast Cancer Action Ottawa will receive a donation from CAGFO, on behalf of those Speakers that have elected to waive their speaking fee. BCA is the designated local host conference city charity for this conference. Please visit their [website](http://www.bcaott.ca).

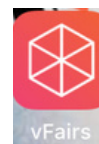
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Apple iPhones:

App Store: <https://apps.apple.com/us/app/vFairs/id1585965738>

CONFERENCE WEBSITE OPENS AS OF 4:30PM OCT29

Questions?

Contact Marie-Louise Doyle,
at office@cagfo.ca

REGISTER NOW >



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