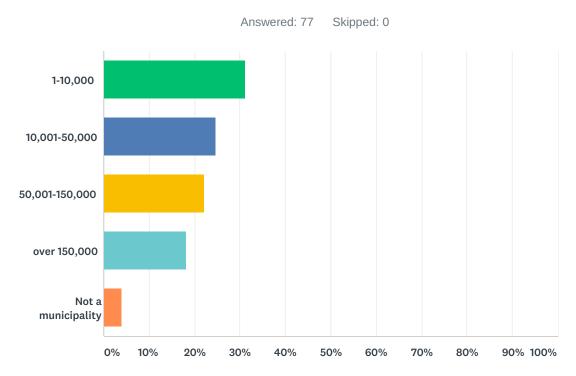
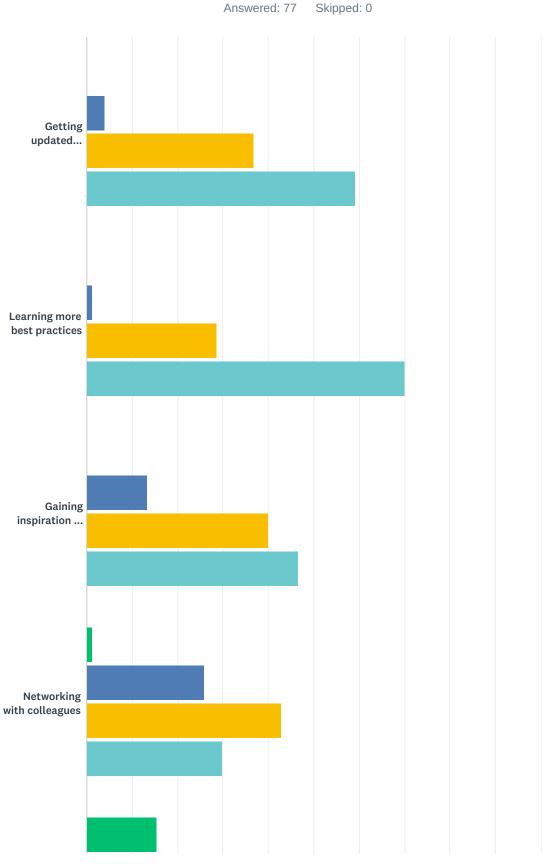
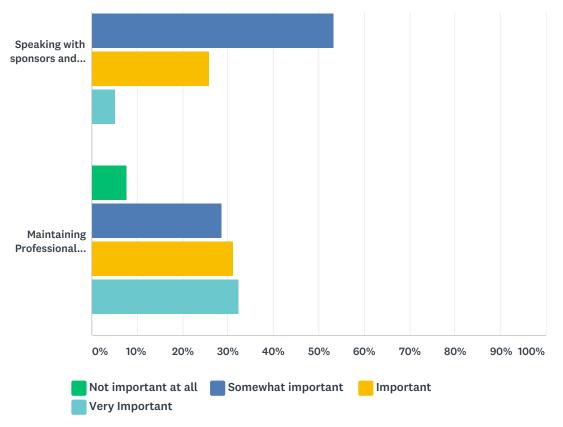
## Q2 Population of Municipality?



| ANSWER CHOICES     | RESPONSES |
|--------------------|-----------|
| 1-10,000           | 31.17%    |
| 10,001-50,000      | 24.68%    |
| 50,001-150,000     | 22.08%    |
| over 150,000       | 18.18%    |
| Not a municipality | 3.90%     |
| TOTAL              |           |

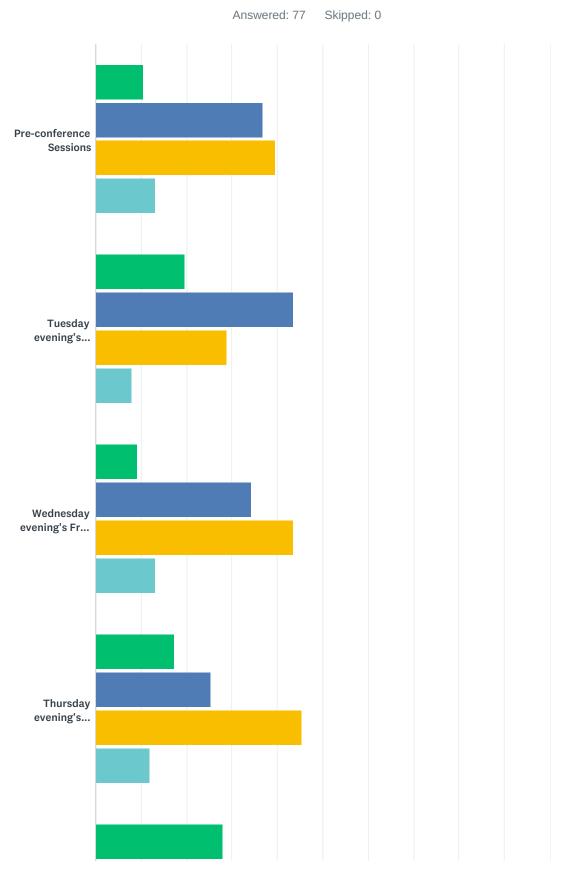
## Q3 Our conference provides many benefits. How important are each o these benefits?

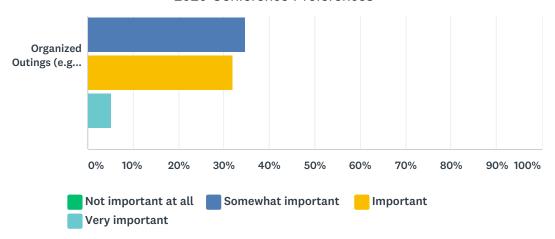




|                                  | NOT IMPORTANT<br>AT ALL | SOMEWHAT<br>IMPORTANT | IMPORTANT | VERY<br>IMPORTANT | TOTAL | WEIGH AVERA |
|----------------------------------|-------------------------|-----------------------|-----------|-------------------|-------|-------------|
| Getting updated information from | 0.00%                   | 3.95%                 | 36.84%    | 59.21%            | 7.0   |             |
| experts                          | 0                       | 3                     | 28        | 45                | 76    |             |
| Learning more best practices     | 0.00%                   | 1.30%                 | 28.57%    | 70.13%            |       |             |
|                                  | 0                       | 1                     | 22        | 54                | 77    |             |
| Gaining inspiration and ideas    | 0.00%                   | 13.33%                | 40.00%    | 46.67%            |       |             |
|                                  | 0                       | 10                    | 30        | 35                | 75    |             |
| Networking with colleagues       | 1.30%                   | 25.97%                | 42.86%    | 29.87%            |       |             |
|                                  | 1                       | 20                    | 33        | 23                | 77    |             |
| Speaking with sponsors and       | 15.58%                  | 53.25%                | 25.97%    | 5.19%             |       |             |
| exhibitors                       | 12                      | 41                    | 20        | 4                 | 77    |             |
| Maintaining Professional         | 7.79%                   | 28.57%                | 31.17%    | 32.47%            |       |             |
| Development hours                | 6                       | 22                    | 24        | 25                | 77    |             |

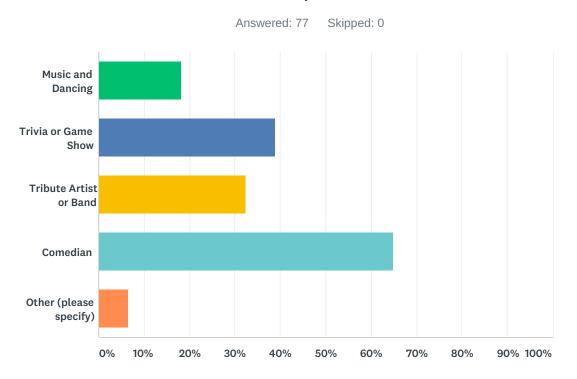
# Q4 We provide other events associated with the conference. Please rai their importance to you.





|                                        | NOT IMPORTANT<br>AT ALL | SOMEWHAT<br>IMPORTANT | IMPORTANT    | VERY<br>IMPORTANT | TOTAL | WEIGHT<br>AVERAG |
|----------------------------------------|-------------------------|-----------------------|--------------|-------------------|-------|------------------|
| Pre-conference Sessions                | 10.53%<br>8             | 36.84%<br>28          | 39.47%<br>30 | 13.16%<br>10      | 76    |                  |
| Tuesday evening's Welcome<br>Reception | 19.74%<br>15            | 43.42%<br>33          | 28.95%<br>22 | 7.89%<br>6        | 76    |                  |
| Wednesday evening's Free<br>Evening    | 9.21%<br>7              | 34.21%<br>26          | 43.42%<br>33 | 13.16%<br>10      | 76    |                  |
| Thursday evening's Banquet             | 17.33%<br>13            | 25.33%<br>19          | 45.33%<br>34 | 12.00%<br>9       | 75    |                  |
| Organized Outings (e.g. wine tour)     | 28.00%<br>21            | 34.67%<br>26          | 32.00%<br>24 | 5.33%<br>4        | 75    |                  |

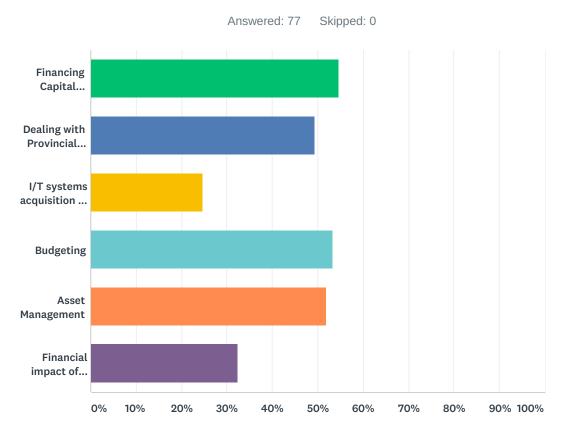
# Q5 What type of entertainment would you like to see at the Thursday Banquet?



| ANSWER CHOICES         | RESPONSES |
|------------------------|-----------|
| Music and Dancing      | 18.18%    |
| Trivia or Game Show    | 38.96%    |
| Tribute Artist or Band | 32.47%    |
| Comedian               | 64.94%    |
| Other (please specify) | 6.49%     |
| Total Respondents: 77  |           |

| # | OTHER (PLEASE SPECIFY)                               | DATE               |
|---|------------------------------------------------------|--------------------|
| 1 | Local Talent-something representative of the city.   | 12/2/2019 4:30 PM  |
| 2 | Dancing seems weird since not there as couples - lol | 11/29/2019 7:19 PM |
| 3 | Go to a hockey game                                  | 11/28/2019 8:23 PM |
| 4 | Anything that encourages audience participation      | 11/28/2019 7:37 PM |
| 5 | Do not attend                                        | 11/9/2019 1:40 PM  |

# Q6 We usually have two focus areas for each conference. What areas are you interested in for the 2020 conference? (choose any that are relevant to you)

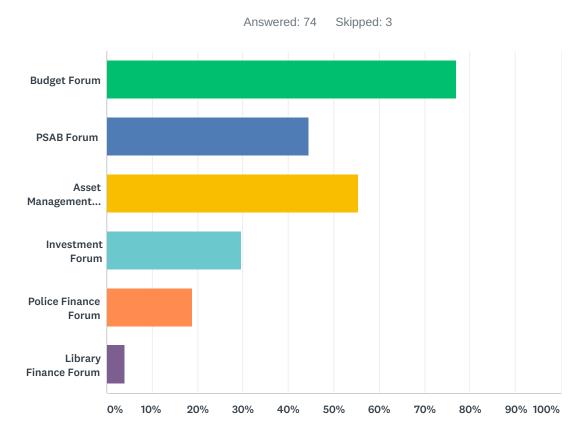


| ANSWER CHOICES                           | RESPONSES |
|------------------------------------------|-----------|
| Financing Capital Projects               | 54.55%    |
| Dealing with Provincial budget cuts      | 49.35%    |
| I/T systems acquisition & implementation | 24.68%    |
| Budgeting                                | 53.25%    |
| Asset Management                         | 51.95%    |
| Financial impact of climate change       | 32.47%    |
| Total Respondents: 77                    |           |

| # | OTHER (PLEASE SPECIFY)                                                                                                                                                      | DATE               |
|---|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------|
| 1 | property tax and assessment, payments/banking, credit management, debt collection                                                                                           | 11/29/2019 6:34 PM |
| 2 | Offsite Levies                                                                                                                                                              | 11/28/2019 7:35 PM |
| 3 | 1. revenue/expense variance reporting 2. revenue/expense forecasting 3. internal audit (starting and maintaining) 4. ERM (starting and maintaining) 5. cashflow forecasting | 11/18/2019 8:43 PM |
| 4 | Accounting for Natural Capital                                                                                                                                              | 11/13/2019 9:01 PM |

| 5 | Dealing with increasing Council and Public demands - more work than there are staff resources | 11/8/2019 11:11 PM |
|---|-----------------------------------------------------------------------------------------------|--------------------|
|   | for. Balancing demands.                                                                       |                    |
|   |                                                                                               |                    |

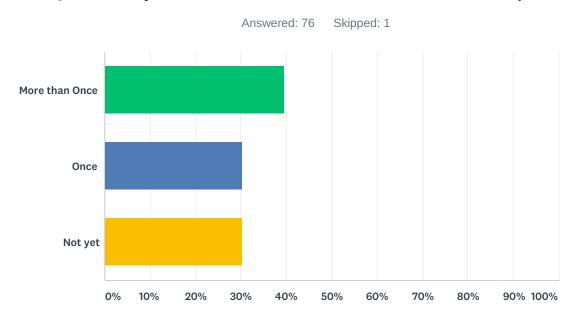
# Q7 We often have specialized forums at our conferences for groups of to 25 participants. Please indicate any you may be interested in.



| ANSWER CHOICES         | RESPONSES |
|------------------------|-----------|
| Budget Forum           | 77.03%    |
| PSAB Forum             | 44.59%    |
| Asset Management forum | 55.41%    |
| Investment Forum       | 29.73%    |
| Police Finance Forum   | 18.92%    |
| Library Finance Forum  | 4.05%     |
| Total Respondents: 74  |           |

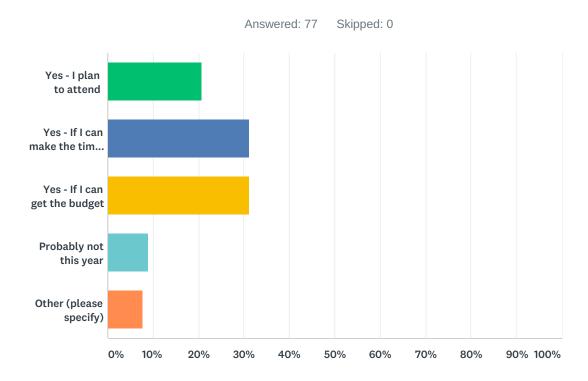
| # | OTHER (PLEASE SPECIFY)                                                                                        | DATE               |
|---|---------------------------------------------------------------------------------------------------------------|--------------------|
| 1 | property tax and assessment                                                                                   | 11/29/2019 6:34 PM |
| 2 | Revenue and Taxation Forum                                                                                    | 11/29/2019 5:30 PM |
| 3 | I don't like the forum's                                                                                      | 11/28/2019 7:43 PM |
| 4 | It would be nice to see some soft skill forums to match my comment above with dealing with balancing demands. | 11/8/2019 11:11 PM |

## Q8 Have you attended our conferences in the past?



| ANSWER CHOICES | RESPONSES |
|----------------|-----------|
| More than Once | 39.47%    |
| Once           | 30.26%    |
| Not yet        | 30.26%    |
| TOTAL          |           |

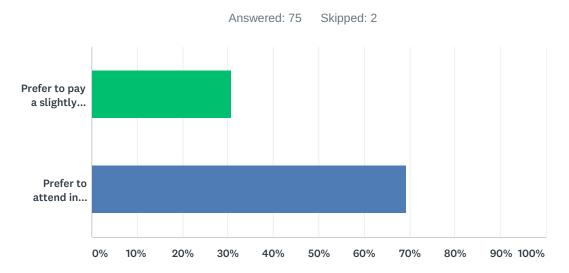
## Q9 Will you be attending our conference in Edmonton September 16 - 1 2020?



| ANSWER CHOICES                    | RESPONSES |
|-----------------------------------|-----------|
| Yes - I plan to attend            | 20.78%    |
| Yes - If I can make the time work | 31.17%    |
| Yes - If I can get the budget     | 31.17%    |
| Probably not this year            | 9.09%     |
| Other (please specify)            | 7.79%     |
| TOTAL                             |           |

| # | OTHER (PLEASE SPECIFY)                           | DATE               |
|---|--------------------------------------------------|--------------------|
| 1 | Other staff will most likely attend              | 12/4/2019 4:33 PM  |
| 2 | Depends on how many want to attend from our city | 12/2/2019 4:30 PM  |
| 3 | Maybe                                            | 11/29/2019 1:59 PM |
| 4 | Probably not as I will be retiring July 30!      | 11/28/2019 7:36 PM |
| 5 | Maybe                                            | 11/13/2019 7:30 PM |
| 6 | Not sure yet                                     | 11/11/2019 4:56 PM |

## Q10 If web streaming was made available for the conference, would yo



| ANSWER CHOICES                                                            | RESPONSES |
|---------------------------------------------------------------------------|-----------|
| Prefer to pay a slightly reduced registration fee to attend remotely (or) | 30.67%    |
| Prefer to attend in person to maximize networking opportunities.          | 69.33%    |
| TOTAL                                                                     |           |

### Q11 What other comments do you have on this topic?

Answered: 7 Skipped: 70

| # | RESPONSES                                                                                                                                      | DATE               |
|---|------------------------------------------------------------------------------------------------------------------------------------------------|--------------------|
| 1 | Conference is a wonderful networking opportunity as well as a learning experience.                                                             | 12/4/2019 4:33 PM  |
| 2 | If remote attendance could be selective. Pay on a per presentation basis.                                                                      | 12/2/2019 4:30 PM  |
| 3 | Thank you to the organizing committee members for all their hours                                                                              | 11/29/2019 7:19 PM |
| 4 | We have a very limited budget for these, web streaming would be amazing as travel costs are the normally the deal breaker for me to attend.    | 11/29/2019 4:18 PM |
| 5 | I thought the topics at the 2019 CAGFO conference were excellent and it was by far the best conference I have attended. Keep the good work up! | 11/28/2019 8:00 PM |
| 6 | IF the registration fee to attend remotely was not slightly but significantly reduced then that would be an option.                            | 11/28/2019 7:49 PM |
| 7 | I enjoy the annual conference and find it a worthwhile event. Thank you!                                                                       | 11/8/2019 11:01 PM |