



Canadian Association of Government Finance Officers

2020 NATIONAL Conference

Pre-Conference Training
Brochure

EDMONTON, AB

SEPT 15th, 2020

2020 NATIONAL Conference: SEPT 15th

Preconference Professional Development

What:

We will be offering 3 separate sessions the day prior to our annual conference

- Asset Management for Finance Officers
- Data Analytics & Dashboards
- Budgeting Best Practices: Communicating the Budget

When:

September 15th, 2020 from 8:30am to 4:30pm

Where:

The Sutton Place Hotel Edmonton

Why:

Participants can save money on travel by combining their professional development with our annual conference for up to 24 verifiable hours.

How to register:

Each of the sessions costs \$400 plus GST

Register for a session and/or the conference <https://www.civicinfo.bc.ca/event/2020/CAGFO>

There are minimum and maximum numbers for each course. Please register early to avoid disappointment.



This years conference event will be held at the beautiful Sutton Place Hotel. For information and updates visit the conference website at www.cagfo.ca.

2020 NATIONAL Conference: SEPT 15th

1. Asset Management for Finance Officers

Objectives:

- Get confidence with asset management concepts, terms and practices through the eyes and perspective of an accounting professional
- Get familiarized with the roles of a financial professional in asset management functions
- Understand how the asset management industry has evolved, and bench mark your activities and organization's position

Topics Include:

- Introduction to asset management and its components
- Asset management governance and policy framework
- Developing asset management components such as risk and condition models
- Developing a sustainable financial model: assumptions and considerations
- Developing a performance model, and industry accepted CSFs and KPIs

Who Should Attend:

Senior and mid-level professional accountants and financial analysts responsible for asset management functions: asset accounting, asset risk modelling, and sustainable asset replacement funding, from both government and private sectors, and interested in overall understanding of asset management concepts, elements and tools.



This year's conference event will be held at the beautiful Sutton Place Hotel. For information and updates visit the conference website at www.cagfo.ca.

2020 NATIONAL Conference: SEPT 15th

1. Asset Management for Finance Officers (cont'd)

Benefits of Attending:

- Shatter myths about asset management and get a complete understanding
- Gain skills in developing asset management governance frameworks and policies
- Understand the relationship of asset management elements to the big picture, and a financial professional's role in it, through a hands-on workshop
- Learn how to develop a sustainable financial model from the developers of an award winning sustainable financial model
- Learn how to develop performance measures, and a financial professional's role in monitoring and reporting asset management economics and sustainability

About the Instructors:

Jude Pillainayagam, MBA, P. Eng., MIAM

Jude Pillainayagam is a senior engineer in municipal engineering sector over 20 years and the Asset Management Engineer at the City of Coquitlam. Jude possesses a diverse educational background and experience. Jude is also an accountant and a certified Information System Professional. He is a member of Canadian Network of Asset Managers (CNAM) and the Institute of Asset Management (IAM), UK and he has carried out extensive work in the area of asset management.

Michelle Hunt, CPA

Michelle is the General Manager of Finance and Technology at the City of Coquitlam and was instrumental in developing the UBCM award winning "Sustainable Asset Management Funding Framework." Michelle has over 20 years of public sector experience in finance and related areas and has worked in asset management from both the governance and operational perspectives.

This years conference event will be held at the beautiful Sutton Place Hotel. For information and updates visit the conference website at www.cagfo.ca.

2020 NATIONAL Conference: SEPT 15th

2. Data Analytics & Dashboards

Objectives:

Finance departments are collecting and communicating more data than ever. Using multiple solutions including numerous spreadsheets, ERP and budget software to collect, analyze and process the data is not unusual. Acquiring, cleaning, compiling and presenting this data in an easily digestible way for council, management or other stakeholders can be a monumental/border-line impossible task. Supplying them with well-designed graphical communications will enable rapid comprehension, analysis and decision making. Providing a weak, ill-conceived presentation can be much worse than providing none at all.

Topics Include:

- Best practices for communicating complex financial information.
- What can go wrong when data isn't communicated well.
- What makes for a good dashboard? - Common tools available for performing data analytics and creating dashboards
- How to efficiently and effectively compile and prepare data across multiple solutions,
- Develop practical analytical/presentation skills in Excel, Power BI & Tableau for immediate application in your business processes.

Who Should Attend:

Absolutely everyone who compiles, analyzes and presents data.

Benefits of Attending:

We will teach attendees in real-time how to compile, analyze and present data using Excel and industry leading data analytics tools. Attendees should come equipped with a laptop and download the free 14-day trial of Tableau, one of the above noted industry leading tools. This is not only a theory-based workshop. Attendees will be hands-on creating sophisticated dashboards and analyzing data. This workshop will revolutionize the way you work, analyze and present information, guaranteed.

About the Instructors:

Jamie Black is President of F.H. Black & Company Incorporated. For the last 20 years, Jamie has consulted and trained finance officers, auditors & accountants in government, higher education, and corporations throughout Canada and the U.S. His work focuses on increasing efficiency & effectiveness through the implementation of technology & best practices to ensure that finance departments do more with less, do it better than it was done before and do it in less time.

This years conference event will be held at the beautiful Sutton Place Hotel.
For information and updates visit the conference website at www.cagfo.ca.

2020 NATIONAL Conference: SEPT 15th

3. Budgeting Best Practices: Communicating the Budget

Objectives:

Using GFOA's budget award guidelines as a primer, this course examines the different ways governments can communicate financial/budgetary information in more meaningful ways to their respective communities. Many communities treat the budget document as the single, most important means of communication to their constituents. This is wrong.

Communications consist of a dialogue where both parties are able to speak the same language -- not just a static, budget document.

Topics Include:

- Understanding the fundamental concept of communicating well.
- Understanding what is external communication. The importance of doing it well and why it's hard but vital to do.
- Understanding what is internal communication. The purpose and how it's different than external, but just as important.
- At a very basic level, what should a budget document include that provides helpful information while still being readable.
- Develop a more critical eye as to what information is useful to the average reader and ways to present it.

Who Should Attend:

Anyone

About the Instructor:

Craig Lesner, Senior Manager, Research & Consulting Center Government Finance Officers Association



This years conference event will be held at the beautiful Sutton Place Hotel. For information and updates visit the conference website at www.cagfo.ca.



how to register

DELEGATE REGISTRATION

\$750 Full Delegate

Note: Includes meals and socials. There is a choice of 3 optional preconference session on September 15th at an additional cost of \$400 each.

[LINK TO DELEGATE REGISTRATION HERE](#)

TRADE SHOW

The cost per booth is \$2,400 and includes 2 full registrations for all events, meals and socials, 8x8 pipe and draped exhibit space with 6ft clothed table, two chairs, power and wi-fi.

Sponsors receive a discount on exhibit booths!

[LINK TO APPLY AS EXHIBITOR HERE](#)



Guest rooms are filling up fast!

Don't miss the opportunity to book your accommodations at our host hotel the Sheraton Vancouver Airport Hotel

[LINK TO BOOKING HERE](#)

FOR MORE INFO CONTACT

Anne Stacey
Manager of Membership Services & Operations

604-493-2017

office@cagfo.ca

our sponsors

