

2018 CAGFO Conference in Winnipeg – Session Topics and Descriptions – August 31st, 2018

Presentation Title	Session Description	Presenters
<p>Keynote Speaker</p> <p>Going Against the trend- How to Survive in Local Government</p>	<p>Gail has extensive background in government at the CAO level, including at the City of Victoria, City of Winnipeg and BC Pension Corporation. She has a CPA designation and is named as one of Canada’s top 100 CGAs.</p> <p>At our conference, Gail will discuss how she went against the trend and kept on being successful and survived working in Local government.</p>	<p>Gail Stephens General Manager for Bayview Place and former Chief Operating Officer, The Canadian Museum for Human Rights</p>
<p>Keynote Speaker</p> <p>Musing on a Career Focused on PSAB</p>	<p>As the former director of the Public Sector Accounting Board (PSAB) of Canada, Tim has been directly involved in standard-setting since 1989.</p> <p>During his career, he was a big part of GFOA – as a long time presenter at Western Canada conferences and also the Technical Advisor to GFOA’s Standing Committee on Canadian Issues. He is currently serving as special advisor to the Auditor General of Ontario.</p> <p>At our conference, Tim will share his ‘musings on a career focused on PSAB’ and how there is a life afterwards including travelling, hiking, playing golf and ‘picking away (albeit slowly) at restoring an old 1973 Ford Torino’.</p>	<p>Tim Beauchamp Former Director, Public Sector Accounting Board</p>
<p>Keynote Speaker</p> <p>We can do better: Canada’s record on Human Rights and Civil Liberties</p>	<p>Mohamed will discuss his point of view of journalism and human-rights by discussing what Canada can do to strengthen its diplomatic presence and advocacy for Canadian citizens abroad in a rapidly changing world. Through his perspective, we will hear how every citizen can make a difference through standing up for what’s right in our own daily lives.</p>	<p>Mohamed Fahmy Award winning Egyptian – Canadian Journalist and Author</p>
<p>PSAB Annual Update</p>	<p>Charles-Antoine and Michael bring to the Public Sector a broad base of experience based on working in public, private and not-</p>	<p>Charles-Antoine St-Jean, Chair of the Public Sector Accounting Board</p>

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<p>The Latest in Public Sector Accounting Standards</p>	<p>for-profit sector organizations in adopting the PSAB standards.</p> <p>They will provide our annual PSAB update which has become one of the mainstays of our conference and will discuss issues that we should be fully aware of in local government.</p>	<p>Michael Puskaric, Director, Public Sector Accounting Board</p>
<p>PSAB’s Proposed conceptual Framework for the Canadian Public Sector</p>	<p>The purpose of the session is be to review some of the key proposals in the Statement of Concepts, “A Revised Conceptual Framework for the Public Sector”, such as:</p> <ul style="list-style-type: none"> • the objective of financial reporting; • financial statement foundations; • the elements of financial statements; • recognition concepts; and • the measurement attribute. 	<p>Martha Jones Denning Antonella Risi PSAB</p>
<p>PSAB’s Proposed Reporting Model for Financial Reporting in the Canadian Public Sector</p>	<p>The purpose of the session is to review certain aspects of the proposed reporting model including the actual to budget comparison proposals.</p>	<p>Martha Jones Denning Antonella Risi PSAB</p>
<p>Transforming the Manitoba Public Service</p>	<p>This session will explain Manitoba’s strategy to transform the work and culture of its public service. It will feature examples of initiatives that are driving transformation, including the Transformation Capital Fund, an outcomes-based funding approach for innovative projects.</p>	<p>Fred Meier Clerk of the Executive Council and Cabinet Secretary, Province of Manitoba</p>
<p>Housing Economic Update</p>	<p>This session will provide an update on Canada’s housing economy and outline what we can expect for the coming year.</p>	<p>Bob Dugan, Chief Economist Canada Mortgage and Housing Corporation</p>
<p>Finance Trends in the public sector – Risks related to change of technology, Emerging technologies and talent in</p>	<p>The session will focus on risk relating to changing technologies and exploring new technologies impacting finance. The session will also address personnel risk and human capital considerations impacting finance organizations within the public sector.</p>	<p>Michael Goodfellow Catherine Schinkel Deloitte LLP</p>

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finance		
Communicating Financial Information: Dashboards, Infographics & Executive Summaries	<p>Increasingly, Finance is being asked to provide tools for Council, including dashboards, info-graphics and executive summaries. Well-designed communications will enable rapid analysis and decision making.</p> <p>Building on last year’s Best Practices presentation, this session outlines: what makes for a good dashboard/info-graphic/executive summary, and what can go wrong when data isn’t communicated well.</p>	<p>Jamie Black F.H. Black & Company Incorporated</p>
Can you really Insure against Cyber Fraud?	<p>This session will discuss the different types of cyber fraud, the most common losses being experienced by municipalities and the risk management activities that can mitigate the risks, including the utilization of insurance. Do you know what to do in the event of cyber fraud?</p>	<p>Alyssa Unrau Aon Risk Solutions</p>
Beyond Social Media – Using Smart Technologies to Enhance Citizen Engagement in Budgets	<p>This session will look at key ideas that local governments have developed for using technology tools to enhance and expand interest in the budget and the inherent financial trade-offs. In addition, there will be a brief walkthrough of two technology solutions used by local governments to provide an example of what can be done with relative low cost and investment. Social media is great for keeping the public apprised of key issues and events but it is important to use tools that can dig deeper and tie citizens into governance of their community.</p>	<p>Bill Cox BDO Canada LLP</p>
The Total Cost of Risk	<p>The session looks at:</p> <ul style="list-style-type: none"> • What is Your total cost of Risk? • How do you go about figuring it out? • Insurance Commodity vs. Service • Customizing an approach <p>1. Claims Management 2. Root Cause of Claims</p>	<p>Jessica Jaremchuk Frank Cowan Company</p>

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	Now that you’ve analyzed your Total Cost of Risk, How can you manage it? 5 ways to decrease your total cost of risk	
Cyber Risk is not a department, it is an attitude in the organization	<p>This session will discuss:</p> <ul style="list-style-type: none"> • Current Cyber Security Issues and Trends, Including the people element of Cyber risks • Attackers 101 – their tools, techniques and tactics • Emerging Cyber Risks. What is coming next? What can we expect? 	<p>Scott McLennan Marcus Jungbauer KPMG LLP</p>
Long-Term Financial Sustainability Planning for Municipalities	<p>Municipalities are increasingly required to understand and quantify the long-term fiscal consequences of past and present decisions made by Council. Many undertake a range of studies including: Corporate Strategic, Master Service and Municipal Development plans, plus fiscal policies, practices and budgeting processes to ensure fiscal responsibility.</p> <p>This session will discuss the benefit of a Long-Term Financial Sustainability Plan at roadmap to the future for decision-making and include an interactive session identifying the top five financial performance measure outputs through the use of case studies.</p>	<p>Craig Binning Hemson Consulting Ltd.</p>
GFOA without Borders – Basic Water Needs in Peru	<p>This session will discuss the logistics and experiences of Canadian local government officials assisting in Peru on the Federation of Canadian Municipalities’ Partnership Program.</p>	<p>Dan McDermid, City of Selkirk Jeff Precourt, RCMP</p>
Are you prepared for this Challenge? The new COSO Enterprise Risk Management Framework	<p>Risk management is no longer about managing long lists of risks, but rather it’s about building an organizational culture, capabilities and practices for managing risk to improve results.</p> <p>In response, the Committee of Sponsoring Organizations of the Treadway Commission (COSO) recommissioned PwC to update the</p>	<p>Gerry Valois PricewaterhouseCoopers LLP (PWC)</p>

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	<p>Framework = Integrating with Strategy and Performance. This elevates the role of risk in leadership conversations, highlights the connection of risk with organizational performance and stresses the importance of developing a risk aware culture.</p> <p>This session will discuss the key messages and explore topics such as why change now, what are the main changes in this approach to ERM and how you may implement these new ways of thinking in your organization.</p>	
<p>Improve Project Success with Risk Based Design and Earned Value Management</p>	<p>This presentation will reflect on traditional life cycle gating approaches for large capital projects and how they consistently underestimate the actual uncertainty in scope, cost and schedule. By using a risk-based design and earned value management approach, project uncertainty can be optimized and project success rates improved.</p> <p>Attendees will come away with a better understanding of:</p> <ul style="list-style-type: none"> (1) traditional life-cycle gating approaches; (2) why risk-based design and earned-value management approaches are preferred practices; (3) some of the theory, terminology, and categories behind risk matrices and how to use earned value management as a tool to improving your capital project outcomes. 	<p>Ian Morrison Stantec</p>
<p>Partnering and Building a Community of Professionals</p>	<p>AFOA Canada is a network of indigenous professionals representing the many communities in Canada and regions.</p> <p>Join in the discussion on how AFOA Canada is partnering with non-indigenous groups as they continue to build a community of professionals, as we share our experiences, training and education.</p>	<p>Sharon Stevenson President of the AFOA Manitoba Chapter and Trust Manager, Peguis Surrender Claim Trust</p>
<p>Asset Management: Diversity of Opinion – Why it Matters to have Finance at the Table and How to</p>	<p>For governments to manage risk, budget responsibly, successfully implement asset management plans, and make effective and efficient use of resources, it is essential to have a diversity of opinion at the table. This means Finance, as well as Planning,</p>	<p>John Weninger Brittney Dawney Urban Systems</p>

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<p>Get There</p>	<p>Engineering, and other departments should in the planning process. However, departmental silos, limited resources, and other factors often lead to a lack of diversity.</p> <p>This session will discuss the importance of having diversity of opinion in government – and in particular, of having Finance at the table – and will share practical stories of how to achieve better outcomes.</p>	
<p>Transforming your financial statements for the better</p>	<p>This session will discuss and review two local governments and how they improved their financial statement reporting and processes.</p> <p>The City of Winnipeg, MB! During the 2017 local government reporting season, we were fortunate to watch Winnipeg represent Canada as the lone Canadian team in the NHL playoffs. We can also look to Winnipeg for financial statement inspiration.</p> <p>The District of Squamish, BC! This District changed its Consolidated Statement of Operations to have an operating surplus/deficit by moving annual capital related revenues below operating expenses.</p> <p>These changes produced improved information for their community and Council which is a win for everyone.</p>	<p>Matthew V. Hartney Corvée Professional Accounting Corp.</p>
<p>Business of Corporate Sponsorship, How to create a win for both the municipality and the corporate sponsor</p>	<p>This session will discuss the process for a sponsorship and how this opportunity could create a win for the municipality, the corporate sponsor and the community.</p>	<p>Judy Haber Performance Sponsorship Group Inc.</p>
<p>Budget Director Forum</p>	<p>Finance officers have the opportunity to share topics of interest in a relaxed setting.</p>	<p>Jason Turnbull Forum Coordinator</p>
<p>PSAB Forum – NEW!!!!</p>	<p>In a relaxed setting, finance officers have the opportunity to share topics of interest with PSAB staff.</p>	<p>Lorrie Schmalenberg, City of Regina, SK Mike Ruta, City of Winnipeg, MB</p>

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