



Sponsorship Opportunity

Regina, Saskatchewan

Annual Conference – September 13th – 15th, 2017



What is the GFOAWC?

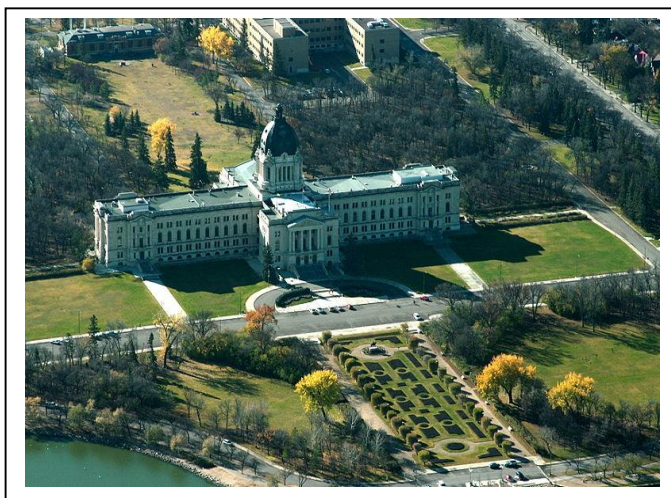
The Government Finance Officers Association of Western Canada (GFOAWC) is a professional association that represents Government Finance Officers. Our members work in over 1,000 local governments, mainly in Western Canada; but also in the rest of the country.

What We Do

GFOAWC's mission is to promote excellence in government finance. We produce a major annual conference for local and provincial government finance officers focused on national issues, to assist in their training and development. We also provide networking opportunities and the chance for our members to view new products and services.

Benefits of Sponsorship

Sponsoring our 2017 conference allows your organization to be aligned with an association committed to promoting excellence in government finance. You will have direct contact with over 200 conference attendees as well as being included in our mailings to approximately 2,000 people working in the government finance field. Most of these delegates are senior decision makers in local and provincial government, who collectively have final spending authority on billions of dollars annually.





Sponsorship Levels

Gold - \$6,000

- Three full conference registrations including meals and social events
- Your company name signifying “Gold Sponsor” in print advertising
- Your company name and logo on the conference program.
- Your company name, logo and link on our conference website
- 75% off the cost of a booth at the conference trade show
- Special acknowledgement in a plenary session during the conference
- Option to include pre-approved promotional items in delegate bags
- Recognition as the sponsor of a “Gold Level” conference event.
- Opportunity to host a hospitality suite which we will advertise.
- Invitation to exclusive sponsor reception on Thursday evening.

Silver - \$4,000

- Two full conference registration including meals and socials
- Your company name signifying “Silver Sponsor” in print advertising
- Your company name, logo and link on our conference website
- 50% off the cost of a booth at the conference trade show
- Option to include promotional items in delegate packages
- Recognition as the sponsor of a “Silver Level” conference event.
- Invitation to exclusive sponsor reception on Thursday evening.

Bronze - \$2,000

- One full conference registration including meals and socials
- Your company name signifying “Bronze Sponsor” in print advertising
- 25% off the cost of a booth at the conference trade show
- Recognition as sponsor of a “Bronze Level” conference event.
- Invitation to exclusive sponsor reception on Thursday evening.

ANNUAL CONFERENCE Government Finance Officers Association of Western Canada

September 13th-15th, 2016
Regina, SK

Schedule

The conference includes a variety of keynote speakers, professional development sessions, networking opportunities and social events. The schedule is as follows:

Tuesday September 12th

Optional workshops
Welcome Reception

Wednesday September 13th

Keynote Speakers
Technical Workshops
Trade Show
Networking Sessions
Free evening for delegates

Thursday September 14th

Technical Workshops
Networking Sessions
Trade Show
Special Dinner

Friday September 15th

Feature speaker
Technical Workshops

To Become a Sponsor

If you have any questions or would like to become a sponsor, please contact Susan Broadfoot.

Phone: 250.598.6871

Email: westcan.gfoa@shaw.ca



Special Thanks to our 2016 Sponsors

GOLD

BDO

KPMG

PWC

Watson and Associates

Stardyne (Aptean)

Chartered Professional Accountants

SILVER

Grant Thornton

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Urban Systems

Philips, Hagar, and North

Capri Insurance

Eckler

BC Ministry Community Services

Canaccord Capital

Ministry of Community Services of BC

BRONZE

BMO Financial Group,

AUMA

AON

MFA of BC

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